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Title: Staging Events 2  
Status: Definitive  
Code: **5501IACTEM** (126055)  
Version Start Date: 01-08-2019

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Kolej IACT SDN BHD

Team	Leader
Susanne Gellweiler	Y

**Academic Level:** FHEQ5      **Credit Value:** 20      **Total Delivered Hours:** 110  
**Total Learning Hours:** 200      **Private Study:** 90

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	20
Placement	70
Seminar	20

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Practice	AS1	Group Live Event	50	
Report	AS2	Report (2500 words)	50	

### Aims

*The aim of this module is to equip students with knowledge, understanding and practical skills needed to stage and evaluate a live event.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate knowledge and understanding of concepts and approaches related to event staging and event evaluation
- 2 Apply concepts and approaches related to event staging and event evaluation to the context of a live event

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Group Live Event	1	2
Report	1	2

## Outline Syllabus

*Event experience design, eventscape, event staging and logistics, event quality, event closure, event monitoring, event evaluation.*

## Learning Activities

The formal staff/student contact comprises a series of sessions made up of lectures and small group activities. The sessions may include guest lectures by practitioners and event site visits.

## Notes

-AS1 (Group Live Event) is a group assessment therefore a group mark will be awarded.