

Liverpool John Moores University

Title: EDITORIAL BRIEF
Status: Definitive
Code: **5501PSH** (115222)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Carole Potter	Y

Academic Level: FHEQ5
Credit Value: 12.00
Total Delivered Hours: 49.00
Total Learning Hours: 120
Private Study: 71

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	10.000
Off Site	5.000
Practical	19.000
Seminar	5.000
Tutorial	5.000
Workshop	5.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Photo Essay - Series of images depicting a recent social event, with workbook.	100.0	

Aims

*Provide students the opportunity of working within a specific brief.
Encourage creative image making in relation to narrative.
Further develop a high level of technical competence.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Generate photographic work in relation to a specific event of social or historical interest.
- 2 Demonstrate the ability to work to a high level of professionalism within strict deadlines.
- 3 Visually articulate a standpoint or opinion within their photographic practice.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Photo Essay 1 2 3

Outline Syllabus

This module will run over Semester 2 of Level 2.

This module is a continuation of the Level 1 module 'Reportage'. Student will be required to propose a series of images that can be supported by narrative and reflect a personal opinion or standpoint in relation to a current social event.

The student will be required to research the event prior to shooting and present an angle to the rest of the group through a proposal. The module is intended to allow students to further develop skills learnt in relation to the development of a photoessay within level one of the programme.

The module will look at Photographic Ethics & Law, dealing with copyright issues, model release forms and digital manipulation.

Learning Activities

The curriculum will include:

Student proposal presentation, narrative development and photostory sequential editing, variety of output methods.

References

Course Material	Book
Author	Kobre, K.
Publishing Year	2008
Title	Photojournalism
Subtitle	The Professional Approach
Edition	

Publisher	Focal Press
ISBN	9780750685931

Course Material	Book
Author	McCullin, D.
Publishing Year	1980
Title	Hearts of Darkness
Subtitle	
Edition	
Publisher	Secker & Warburg
ISBN	436274817

Course Material	Book
Author	Smith, W.E.
Publishing Year	2001
Title	Dream Street
Subtitle	The Pittsburgh Project
Edition	
Publisher	Lyndhurst & Norton
ISBN	0393325121

Course Material	Book
Author	Koudelka, J.
Publishing Year	1988
Title	Exiles
Subtitle	
Edition	
Publisher	Delpire
ISBN	2851070118

Course Material	Book
Author	Miller, R.
Publishing Year	1999
Title	Magnum
Subtitle	
Edition	
Publisher	Pimlico
ISBN	0712665862

Course Material	Book
Author	Richards, E.
Publishing Year	2000
Title	Dorchester Days
Subtitle	
Edition	
Publisher	Phaidon Press Limited
ISBN	0714840017

Course Material	Book
Author	Richards, E.
Publishing Year	2004
Title	The Fat Baby
Subtitle	
Edition	
Publisher	Phaidon Press Limited
ISBN	071484196X

Course Material	Book
Author	Tarrant, J.
Publishing Year	1998
Title	Professional Press, Editorial and PR Photography
Subtitle	
Edition	
Publisher	Focal Press
ISBN	139780240515205

Course Material	Book
Author	Stitching World Press Photo
Publishing Year	2004
Title	World Press Photo 2004
Subtitle	
Edition	
Publisher	Haga
ISBN	8391696162

Course Material	Book
Author	Dillon Bryden et al
Publishing Year	2004
Title	Five Thousand Days
Subtitle	Press Photography in a changing World
Edition	
Publisher	David and Charles
ISBN	0715319043

Notes

This programme is validated by LJMU and delivered by a partner college under the University's regulations. Requests for further details about this module should be directed to the module leader, who will be a member of staff of the partner college