

Liverpool John Moores University

Title: RESEARCH METHODS AND STATISTICS IN PSYCHOLOGY
3: QUALITATIVE RESEARCH METHODS
Status: Definitive
Code: **5501PSYSLI** (127495)
Version Start Date: 01-08-2021
Owning School/Faculty: Psychology
Teaching School/Faculty: Sri Lanka Institute of Information Technology

Team	Leader
Simon Cooper	Y

Academic Level: FHEQ5
Credit Value: 10
Total Delivered Hours: 22
Total Learning Hours: 100
Private Study: 78

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	10
Workshop	12

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	Qualitative report	100	

Aims

1. To develop understanding of a range of qualitative research methodologies.
2. To allow students to critically consider ethical issues in respect of qualitative research.
3. To give students an understanding of, and an opportunity to practise, key qualitative techniques such as interviewing and facilitating focus groups.
4. To provide practical experience of qualitative analysis.
5. To develop practical qualitative report writing skills.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically discuss ethical issues in relation to qualitative research.
- 2 Choose appropriate methods and techniques to conduct and analyse qualitative research.
- 3 Write a qualitative report.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Qualitative Report	1	3	2
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Outline Syllabus

The module considers a range of qualitative approaches such as ethnographic research, hermeneutics, and looks at specific methodologies such as thematic analysis and interpretative phenomenological analysis. It will introduce students to a range of qualitative research data gathering techniques such as participant observation, interviewing, and focus groups. In workshops students will be given the opportunity to practise these techniques.

Students will complete a qualitative practical report based on a piece of qualitative analysis that they have conducted. Students will be able to choose from some different topic areas in order that they can complete the piece of work in an area of psychology that interests them. In the Method section of the practical report, students will consider ethical issues relevant to their particular topic. This will help students to develop not only their report writing skills, but also their evaluation of ethical issues. This will assist students with their final year dissertation, and with the related ethics application process for their dissertation project.

Completing a qualitative report using qualitative analysis also allows students the opportunity to develop their psychological literacy skills as the report requires students to engage in reflection of their own mental processes and their role in the research process. Also, giving students practical experience of conducting interviews and facilitating focus groups helps develop confidence, communication skills, and interpersonal skills which are solid transferable skills for the student's future career.

Learning Activities

1. Attend lectures and workshops
2. Gain practical experience of qualitative techniques
3. Complete coursework tasks

Notes

This module covers the following core areas of psychology: research methods; and conceptual and historical issues in psychology (social and cultural construction of psychology, conceptual and historical paradigms and models - comparisons and critiques, political and ethical issues in psychology).