

Summary Information

Module Code	5501SSLNEF
Formal Module Title	Sport Business - Elite
Owning School	Sport and Exercise Sciences
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Everton Football College

Learning Methods

Learning Method Type	Hours
Lecture	16
Tutorial	1
Workshop	23

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	The aim of the module is for you to gain an in depth understanding of the delivery and development of elite sport. The module will be taught through problem based learning (PBL); seminars and guest speakers. You will be expected to partake in all aspects of the module.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Contextualise non-commercial elite level sport
MLO2	2	Identify key issues in relation to funding and the operations of elite-level non-commercial sport
MLO3	3	Assess key issues of elite non-commercial sport with particular reference to funding, financial diversification and income generation

Module Content

Outline Syllabus	Explore non-commercial elite sport activity, Elite sport policy, Funding
Module Overview	The aim of this module is for you to gain an in-depth understanding of the delivery and development of elite sport.
Additional Information	-This unit will encourage learners to explore sport development initiatives and programmes to encourage talent identification and elite sport looking at the current landscape through a variety of sports. Students will be assessed through written essay and presentation.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	40	0	MLO1, MLO2, MLO3
Artefacts	Essay	60	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Cath Walker	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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