

Liverpool John Moores University

Title: MANAGEMENT
Status: Definitive
Code: **5502CP** (103544)
Version Start Date: 01-08-2013

Owning School/Faculty: Arts, Professional and Social Studies
Teaching School/Faculty: Dublin Business School

Team	Leader
Alistair Beere	Y

Academic Level: FHEQ5
Credit Value: 24.00
Total Delivered Hours: 75.00
Total Learning Hours: 240
Private Study: 165

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	50.000
Tutorial	25.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Group report (primary research element)	80.0	
Presentation	AS2	Individual Poster presentation	20.0	

Aims

To develop in learners insight into the dimensions of the management function in the successful management of a variety of business organisations
To equip learners to examine and learn from the historical development of management theory and practice, relating it to the modern context
To empower learners to critically review current management theory and practice and to develop awareness of key managerial abilities and skills

*To build learner awareness of the problems and challenges of managing business organisations
To examine contemporary issues in management today(CSR, ethics, e-business, global competition)*

Learning Outcomes

After completing the module the student should be able to:

- 1 Apply detailed knowledge of current management concepts, challenges and opportunities
- 2 Apply advanced managerial skills, initiative and creativity in appropriate business contexts
- 3 Demonstrate analytical and problem-solving skills, as well as other transferable skills
- 4 Exercise appropriate judgement in the selection of suitable management approaches to a variety of business situations.
- 5 Work effectively in teams while developing their interpersonal skills.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

REPORT	1	3	4	5
PRESENTATION	1	2		

Outline Syllabus

- 1. Managers and Management - The role of theory and history in management, the classical management perspective today, becoming a manager, the choice and the scope of management, the new workplace, building effective time management skills and conceptual skills. Factors re-shaping and redefining management.*
- 2. The Management Environment - The new economy and how it is affecting the way organisations are managed, Globalisation and its impact on management, Societies expectations, the changing workforce, Trust as the essence of leadership, e-business.*
- 3. Managerial Ethics & Corporate Social Responsibility - Emerging ethical issues in Organisations, ethical leadership, ethical issues in corporate governance, in Information Technology, Social responsibility, the Government and social responsibility. Ethical consumerism.*
- 4. Planning & Decision Making - The nature and purposes of planning, the strategic management process, Goal setting and planning, The decision making process, contemporary issues in managerial decision making,*
- 5. Organisation Structure & Culture - Basic elements of organisational design, mechanistic and organic models, characteristics and importance of organisational culture.*
- 6. Managing Human Resources - Key components of the HRM process, tasks associated with identifying and selecting competent employees, how employees are*

provided with needed skills and knowledge, strategies for retaining competent, high-performing employees, contemporary issues in managing human resources

7. Managing change and Innovation - Organisational change, contrasting views of the change process, resistance to change, employee stress, techniques for stimulating innovation.

8 Motivating and Performance Management - Compare and contrast early and contemporary theories of motivation, motivating a diverse workforce, designing appropriate reward and performance management systems.

9. Leadership and Trust - 10% Leaders and Leadership, early and contingency leadership theories, modern views of leadership.

10. Control and Operations Management - Nature and importance of control, control process, role of operations management, nature and purpose of value chain management

11. Entrepreneurship Concept of entrepreneurship. The entrepreneurial process. Application of all aforementioned management functions in an entrepreneurial context.

Learning Activities

Lectures and tutorials.

References

Course Material	Book
Author	Robbins, S., Coulter, M & DeCenzo, D.
Publishing Year	2012
Title	Fundamentals of Management
Subtitle	
Edition	8th
Publisher	Pearson Prentice Hall, London
ISBN	

Course Material	Book
Author	Daft, R and Marcic, D
Publishing Year	2011
Title	Management
Subtitle	The new workplace
Edition	8th
Publisher	Thomson South Western, Canada
ISBN	

Course Material	Book
Author	Naylor, J
Publishing Year	2004
Title	Management
Subtitle	

Edition	2nd
Publisher	Financial Times Prentice Hall, London
ISBN	

Course Material	Book
Author	Mullins, L J
Publishing Year	2010
Title	Management & Organisational Behaviour
Subtitle	
Edition	9th
Publisher	Prentice Hall, London
ISBN	

Course Material	Book
Author	Whetten, D. And Cameron, K.
Publishing Year	2011
Title	Developing Management Skills
Subtitle	
Edition	8th
Publisher	Prentice Hall
ISBN	

Notes

This module introduces the learner to the nature of management and advocates for the importance of good managerial practice in contemporary organisations. The module is designed to explain the basic managerial functions. It identifies how the environment affects organisations and how organisations in turn create change within and adapt to their local and global environments. Learners need to know, as they enter a new decade and century, how management has evolved and continues to be influenced by external institutional and cultural factors. These changes bring with them emerging trends and special challenges for the manager in domestic and international environments. An increased emphasis is placed on entrepreneurship, innovation and change management and operations and supply chain management.