

Liverpool John Moores University

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Title: MANAGEMENT FOR FINANCIAL MANAGERS
Status: Definitive
Code: **5502FTKAG** (106432)
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Kaplan Financial London

Team	Leader
Michael Franco	Y

Academic Level: FHEQ5
Credit Value: 12.00
Total Delivered Hours: 26.00
Total Learning Hours: 120
Private Study: 94

Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Lecture	12.000
Tutorial	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Coursework	25.0	
Exam	AS2	Examination	75.0	2.00

Aims

*To enable the student to develop an understanding of:
The management process;
Themes in contemporary management;
Management problem solving.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Show management as a process of planning, organising, implementing and controlling.
- 2 Present ideas on key themes in contemporary management - globalisation, corporate social responsibility and enterprise.
- 3 Use skills to interpret and resolve management problems.
- 4 Adopt a critical approach to management ideas and values.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW	1	2	3	4
EXAM	1	2	3	4

Outline Syllabus

Introduction to management
Understanding the global business environment
Social responsibility and ethics
Enterprise
Planning & decision-making
Innovation
Communication & control

Learning Activities

Lectures, tutorials, case studies.

References

Course Material	Book
Author	Naylor, J
Publishing Year	2004
Title	Management
Subtitle	
Edition	
Publisher	London: FT Pearson
ISBN	0273673211

Course Material	Book
Author	Daft, R L

Publishing Year	2006
Title	Management
Subtitle	
Edition	
Publisher	3rd editon, Academic Internet Publishers
ISBN	

Course Material	Book
Author	Robbins, S P and DeCenzo, D
Publishing Year	2003
Title	Fundamentals of Management
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Hannagan, T
Publishing Year	2008
Title	Management
Subtitle	
Edition	
Publisher	5th deition, Pearson Education, Harlow
ISBN	

Course Material	Book
Author	Daft, R L
Publishing Year	2005
Title	New Era of Management
Subtitle	
Edition	
Publisher	7th edition, South Western College
ISBN	

Notes

The nature of management in modern organisations; becoming a manager; facing up to current issues; practical investigation via company and case studies.