

Liverpool John Moores University

Title: Context 2 (Cultural Policy)
Status: Definitive
Code: **5502MMET** (123689)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Teri Howson-Griffiths	

Academic Level: FHEQ5
Credit Value: 10
Total Delivered Hours: 51
Total Learning Hours: 100
Private Study: 49

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	24
Online	7
Seminar	12
Tutorial	2
Workshop	6

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	Essay (2500 words)	100	

Aims

This module is designed to ensure that learners are able to understand and articulate the key concerns and critiques of cultural policy, as well as appreciate the context for policy development. In addition it aims to introduce the learner to research methods and tools.

Learning Outcomes

After completing the module the student should be able to:

- 1 Research and analyse various cultural policies and evaluate their impact upon the UK cultural and creative sector
- 2 Plan and implement an effective research strategy appropriate to their chosen topic
- 3 Create an analytical and engaging 'discussion paper' in which they consider 'cultural policy' and argue a coherent and objective position for or against the policy's main theme

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3
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Outline Syllabus

- *Cultural policy scope and definitions*
- *State intervention/Historical context*
- *Local policy development*
- *Supranational perspectives*
- *Specific cultural policy e.g. TV, theatre, music and/or film*
- *Evaluating policy: methods*
- *Cultural policy futures: Web 2.0, technology, globalization*
- *Contemporary Issues in Management Conference.*

Learning Activities

Seminars incorporating lectures, recorded lectures, self-directed work and discussions; specialist guest lectures; debates; group tutorials. Lectures and other supporting learning materials are available on Moodle.

In addition students will attend the Contemporary Issues in Arts Management conference and hear a range of presentations impinging on cultural policy.

Notes

Students are expected to devise their own area of study as agreed with the Module Leader. This provides a bridge from Level 4 Context where students choose their area of study from set questions to Level 5 Context where students will have an entirely free choice of subject within which they will devise their own question. Students are expected to use journals as well as other sources. A formative, non-assessed assignment will be given (essay plan and research strategy) and issues

from this will be addressed through group tutorial.

The module leader is Dave Wibberley.