

Context 2 (Cultural Policy)

Module Information

2022.01, Approved

Summary Information

Module Code	5502MMET
Formal Module Title	Context 2 (Cultural Policy)
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Liverpool Institute for Performing Arts

Learning Methods

Learning Method Type	Hours
Lecture	24
Online	7
Seminar	12
Tutorial	2
Workshop	6

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	This module is designed to ensure that learners are able to understand and articulate the key concerns and critiques of cultural policy, as well as appreciate the context for policy development. In addition it aims to introduce the learner to research methods and tools.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Research and analyse various cultural policies and evaluate their impact upon the UK cultural and creative sector
MLO2	2	Plan and implement an effective research strategy appropriate to their chosen topic
MLO3	3	Create an analytical and engaging 'discussion paper' in which they consider 'cultural policy' and argue a coherent and objective position for or against the policy's main theme

Module Content

Outline Syllabus	<ul style="list-style-type: none"> • Cultural policy scope and definitions • State intervention/Historical context • Local policy development • Supranational perspectives • Specific cultural policy e.g. TV, theatre, music and/or film • Evaluating policy: methods • Cultural policy futures: Web 2.0, technology, globalization • Contemporary Issues in Management Conference.
Module Overview	
Additional Information	Students are expected to devise their own area of study as agreed with the Module Leader. This provides a bridge from Level 4 Context where students choose their area of study from set questions to Level 5 Context where students will have an entirely free choice of subject within which they will devise their own question. Students are expected to use journals as well as other sources. A formative, non-assessed assignment will be given (essay plan and research strategy) and issues from this will be addressed through group tutorial. The module leader is Dave Wibberley.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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