## Liverpool John Moores University

| Title:   | AUDIO POST PRODUCTION                                 |
|--|---|
| Status:  | Definitive  |
| Code:  | 5502MPSH (116140)                                     |
| Version Start Date:                                | 01-08-2011  |
| Owning School/Faculty:<br>Teaching School/Faculty: | Liverpool School of Art & Design<br>St Helens College |

| Team             | Leader |
|------------------|--------|
| Stuart Borthwick | Y      |

| Academic<br>Level:          | FHEQ5 | Credit<br>Value:  | 24.00 | Total<br>Delivered<br>Hours: | 84.00 |
|-----------------------------|-------|-------------------|-------|------------------------------|-------|
| Total<br>Learning<br>Hours: | 240   | Private<br>Study: | 156   |                              |       |

**Delivery Options** Course typically offered: Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Lecture   | 32.000        |
| Practical | 31.000        |
| Tutorial  | 6.000         |
| Workshop  | 15.000        |

# Grading Basis: 40 %

#### **Assessment Details**

| Category   | Short<br>Description | Description  | Weighting<br>(%) | Exam<br>Duration |
|------------|----------------------|--|------------------|------------------|
| Technology | AS1                  | Soundtrack/Foley' replacement<br>project including 800 word<br>written technical evaluation  | 20.0             |                  |
| Technology | AS3                  | Arrangement/production of a 15<br>minute sound track (including<br>music and sound design) to a<br>given visual film   | 30.0             |                  |
| Technology | AS2                  | Multimedia (imagery, text,<br>composition, sound design)<br>video project including 800 word<br>written evaluation examining the<br>conceptual approaches to<br>sound/music creation | 20.0             |                  |

| Category | Short<br>Description | Description  | Weighting<br>(%) | Exam<br>Duration |
|----------|----------------------|--|------------------|------------------|
| Essay    | AS4                  | A 1,500 word essay explaining<br>the concept and creative<br>processes applied by the<br>student in the soundtrack<br>creation | 30.0             |                  |

#### Aims

To understand the requirements for creating, designing, organising and producing audio/music for visual media.

To understand the role of audio producer within the audio post production environment.

To effectively use digital audio workstations and non-linear editing software for the purposes of audio/visual production and synchronisation

Examine the relationship between visual media and audio soundtracks

To examine and analyse the relationship of audio to visual texts from a practical and theoretical critical perspective

### Learning Outcomes

After completing the module the student should be able to:

- 1 Plan and apply pre and post-production techniques to produce a finished product. C10
- 2 Produce a series of original audio/visual products in line with a given brief. C11
- 3 Critically evaluate all technical processes using appropriate and descriptive terminology B3
- 4 Justify and interpret a soundtrack using an appropriate theoretical perspective L5

#### Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

3

| Soundtrack  | 1 | 2 |
|-------------|---|---|
| Arrangement | 1 | 2 |
| Multimedia  | 2 | 4 |
| Essay       | 4 |   |

#### **Outline Syllabus**

Overview and historical background of sound for picture The evolution of audio post production File formats and codecs Pro Tools In post production - Recording, editing and mixing to picture Introduction to non linear video editing – Final Cut, Adobe Premiere etc Synchronisation and Timecode – VITC, LTC and video synch Non linear video editing; transitions, effects, export options Location Recording / ADR / Dialogue Replacement Sound FX: Creating effects through sound design, Foley FX, FX libraries Multi Channel and Surround Sound - Mixing and AC3 encoding The practical application of sound on film – the value added by music/sound Conceptual approaches to sound/music design (semiotics etc)

#### **Learning Activities**

Lectures, video presentations, workshops, practical work and academic tutorials will be used for the delivery of this Module.

#### References

| Course Material | Book                        |
|-----------------|-----------------------------|
| Author          | Bignell, J.                 |
| Publishing Year | 2002                        |
| Title           | Media Semiotics             |
| Subtitle        | An Introduction             |
| Edition         |                             |
| Publisher       | Manchester University Press |
| ISBN            |                             |

| Course Material | Book                      |
|-----------------|---------------------------|
| Author          | Chion, M.                 |
| Publishing Year | 1994                      |
| Title           | Audio-Vision              |
| Subtitle        | Sound on Screen           |
| Edition         |                           |
| Publisher       | Columbia University Press |
| ISBN            |                           |

| Course Material | Book                           |
|-----------------|--------------------------------|
| Author          | Davis, R.                      |
| Publishing Year | 2000                           |
| Title           | Complete Guide to Film Scoring |
| Subtitle        |                                |
| Edition         |                                |
| Publisher       | Hal Leonard Corporation        |
| ISBN            |                                |

| Course Material Book |  | Course Material | Book |
|----------------------|--|-----------------|------|
|----------------------|--|-----------------|------|

| Author          | Karlin, F. and Wright, R.            |
|-----------------|--------------------------------------|
| Publishing Year | 2004                                 |
| Title           | On Track                             |
| Subtitle        | A Guide to Contemporary film Scoring |
| Edition         | 2nd ed.                              |
| Publisher       | Routledge                            |
| ISBN            |                                      |

| Course Material | Book                    |
|-----------------|-------------------------|
| Author          | Reay, P.                |
| Publishing Year | 2004                    |
| Title           | Music in Film           |
| Subtitle        | Soundtracks and Synergy |
| Edition         |                         |
| Publisher       | Wallflower Press        |
| ISBN            |                         |

| Course Material | Book   |
|-----------------|--|
| Author          | Sonnenschein, D.                                       |
| Publishing Year | 2001   |
| Title           | Sound Design   |
| Subtitle        | The Expressive Power of Music, Voice and Sound Effects |
|                 | in Cinema  |
| Edition         |  |
| Publisher       | Michael Wiese Productions                              |
| ISBN            |  |

| Course Material | Book                                   |
|-----------------|--|
| Author          | Shepherd, A.                           |
| Publishing Year | 2008                                   |
| Title           | Pro Tools for Video, Film & Multimedia |
| Subtitle        |  |
| Edition         | 2nd ed.                                |
| Publisher       | Muskia & Lipman Publishing             |
| ISBN            |  |

| Course Material | Book   |
|-----------------|--|
| Author          | Viers, R.  |
| Publishing Year | 2008   |
| Title           | The Sound Effects Bible                                |
| Subtitle        | How to Create and Record Hollywood Style Sound Effects |
| Edition         |  |
| Publisher       | Michael Wiese Productions                              |
| ISBN            |  |

| Course Material | Book                    |
|-----------------|-------------------------|
| Author          | Wyatt, H. and Amyes, T. |

| Publishing Year | 2004  |
|-----------------|---|
| Title           | Audio Post Production for Television and Film |
| Subtitle        | An introduction to technology and techniques  |
| Edition         |   |
| Publisher       | Focal Press                                   |
| ISBN            |   |
|                 |   |

#### Notes

The Module will focus on the concepts and techniques of audio post production and practices employed within the industry and will draw upon and further develop the student's prior knowledge of sequencing, production, recording and composition. In addition the use of audio and soundtracks upon visual media will be explored.

The basic operations of non linear video editing software (Final Cut Pro/Adobe Premiere) will be covered as well the integration of DAW software such as Pro Tools or Cubase with NLE environments to produce a final audio/visual product.

The nature of composition and the use of audio within film sound tracks will be explored using appropriate theoretical perspectives (semiotics etc).