

Liverpool John Moores University

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Title: PROFESSIONAL DEVELOPMENT 2
Status: Definitive
Code: **5502SHA** (109535)
Version Start Date: 01-08-2014

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Mark Smith	Y

Academic Level: FHEQ5
Credit Value: 12.00
Total Delivered Hours: 30.00
Total Learning Hours: 120
Private Study: 90

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20.000
Tutorial	10.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	CAREERPLAN	INDUSTRY SURVEY/ PERSONAL CAREER PLAN	50.0	
Report	PROJ PLAN	ENTERPRISE PLAN	50.0	

Aims

*To provide the student with additional depth in generic employment and enterprise skills (i.e. employment and business structures and practices, business and event planning, negotiation, self employment, financial and tax planning, etc.).
To consolidate generic and the allied discipline-specific skills through focused application in the context of employment, career or enterprise planning.*

Learning Outcomes

After completing the module the student should be able to:

- LO1 Assess the fundamental financial and organisational structures and systems employed in the performing arts economy (both generic and discipline specific);
- LO2 Identify potential business and enterprise opportunities within the performing arts economy;
- LO3 Apply generic and discipline-specific skills in the development of career or business planning.
- LO4 Demonstrate the skills required to construct and manage an enterprise or event.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

SURVEY/CAREER PLAN	LO1	LO2		
PROJECT PLAN		LO2	LO3	LO4

Outline Syllabus

- *The performing arts economy (structures, institutions and practice)*
- *The legal dimension of the performing arts.*
- *Employment and self-employment.*
- *Planning and managing a career.*
- *Professional Development and life-long learning.*
- *Enterprise start-up and development.*
- *Event planning.*
- *Finance and funding: the economics of the performing arts.*

Learning Activities

Learning takes place through a combination of institute-wide lectures and seminars (both generic and discipline specific). Where appropriate, students may engage in short practical projects exploring elements of career development. The employment and enterprise focus of the module creates a strong emphasis on personal reflection and study as learning coalesces around applications of acquired skills through individual career and enterprise proposals.

Notes

It is expected that by the end of level two of their studies students will have developed a clear and informed idea of their direction after they graduate. The

industry survey / personal plan is designed to provide the basis for further elaboration at level three and a focus for career development post graduation.