

## Liverpool John Moores University

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Title: Research Methods  
Status: Definitive  
Code: **5502SSLNEF** (127089)  
Version Start Date: 01-08-2021

Owning School/Faculty: Sport and Exercise Sciences  
Teaching School/Faculty: Everton Football College

Team	Leader
Cath Walker	Y
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**Academic Level:** FHEQ5      **Credit Value:** 20      **Total Delivered Hours:** 40

**Total Learning Hours:** 200      **Private Study:** 160

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	10
Seminar	10
Workshop	20

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1 AS2	Report (4500 Words)	100	

### Aims

*This module will enhance students' understanding of the research process and develop their skills to complete investigations involving primary data collection and interpretation.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Apply methodological issues in social research
- 2 Appraise the important features of research design

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2
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## Outline Syllabus

*Research traditions and principles of Quantitative and Qualitative research  
Developing a literature review, Defining the research topic / question(s), Methods -  
designing questionnaires, interviews and focus groups Ethnography,  
Quantitative and Qualitative analysis Ethical considerations*

## Learning Activities

This module is taught via lectures, seminars and workshops. The lectures and seminars focus on the theoretical underpinning as outlined above, while the workshops focus on students developing and refining their ideas in relation to their proposed research design.

## Notes

This module will enhance students' understanding of the research process and develop their skills to complete investigations involving primary data collection and interpretation.