

Liverpool John Moores University

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Title: Finance and Investment in International Trade
Status: Definitive
Code: **5503DAV** (128031)
Version Start Date: 01-08-2021

Owning School/Faculty: Engineering
Teaching School/Faculty: German Academy for Foreign Trade and Logistics

Team	Leader
Ben Matellini	Y

Academic Level: FHEQ5 **Credit Value:** 20 **Total Delivered Hours:** 83
Total Learning Hours: 200 **Private Study:** 117

Delivery Options

Course typically offered: Semester 1 and Summer

Component	Contact Hours
Lecture	40
Workshop	40

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	Exam	Written Exam	100	3

Aims

To raise awareness of the nature of foreign trade and the opportunities and risks involved in international finance and investment

Learning Outcomes

After completing the module the student should be able to:

- 1 Define areas of international trade and describe their characteristics.
- 2 Differentiate different business customs in foreign trade.
- 3 Discuss underlying fundamental issues in finance and investment.
- 4 Apply principles of finance and investment to specific situations.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Written Exam	1	2	3	4
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Outline Syllabus

1. Foreign Trade

- International Contracts*
- Terms of Trade*
- Terms of Payment*
- International Commercial Documents*
- Custom Clearance*
- Security*

2. Finance and Investment in International Trade

- International Finance*
- International Investment*
- International Insurance*
- Export Financing*

Learning Activities

Integrated series of formal lectures and tutorials

Notes

Formal lectures will be supported by student group work under lecturer supervision. Case studies will help the students with a better understanding for global trade and decisions in financing and risk management. Students will study business customs in importing and exporting companies – as well in industry, trade and logistics service providers. They will learn how trade and the actual business processes in those companies are affected by regulations and customs. Different supporting instruments of finance and their application are discussed.