Liverpool John Moores University

Title: Fashion Professional Practice
Status: Definitive
Code: **5503DFT**   (119316)
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool Community College

Team	emplid	Leader
Stuart Borthwick		Y

Academic Level:	FHEQ5	**Credit Value:**	24.00	**Total Delivered Hours:**	100.00
Total Learning Hours:	240	**Private Study:**	140		

Delivery Options
Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	15.000
Practical	64.000
Tutorial	6.000
Workshop	15.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Log book with work experience notes and critical analysis, employer evaluation, notes from graduates opportunities and enterprising planning static show.	50.0	
Reflection	AS2	Portfolio using CAD skills to support personal and professional development with participation to competitions and live briefs and Effective participation and contribution to plan and organise end of year	50.0	

Category	Short Description	Description	Weighting (%)	Exam Duration
		exhibition. Critical evaluation of final outcomes		

Aims

To enhance students awareness of the fashion and textiles working environment by exploring a range of roles and career opportunities.
To produce a critical analysis and evaluation of the outcomes and achievement from work based placement.
To apply advanced CAD skills for communicating design process and development of their products for mini collection.
To prepare students for entry into professional practice with the creation of a professional portfolio.
To provide opportunities for team based and work related learning activities.

Learning Outcomes

After completing the module the student should be able to:

1   Demonstrate professional practice in placement and enhance professional awareness through research of industry requirements and opportunities as graduates.
2   Engage in team based and/or work related learning activity for the planning and organisation of end of year exhibition.
3   Use advanced CAD applications to create a portfolio that reflects self- directed research, professional development and career aspirations.
4   Critically evaluate experience, involvement in static show, final outcomes and personal and professional development.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Journal   1   2   3

E-portfolio   4

Outline Syllabus

This module will give the opportunity to students to create an e-portfolio demonstrating students' professional development and future career prospects. Student will also present in their portfolio the outcomes from their work placement completed at the end of the Level 4 programme. Throughout this module, students will have the opportunity to attend presentations and career talks given by professionals from the fashion industry and visits professional environment. Students will also be encouraged to participate in competitions, live-briefs to enhance their portfolio and professional practices working both individually and in groups. Students

will have to work as a team in the organisation and promotion of their graduate static show. Students will apply more advanced CAD skills in the production of their portfolio. This will involve using a variety of specific fashion software for design visualisation and to develop image manipulation techniques. Student will extend their skills in pattern construction and pattern manipulation using Gerber Accumark system. Students will professionally present the full process of the design and development of their products for their mini collection for a specific sector and market.

Learning Activities

Students will be introduced through lectures to a range of career opportunities in the fashion and textile industry.
Lectures will also be delivered to give a general knowledge of the different market sectors, processes in the design and development of fashion products, job profiles and requirements, and businesses opportunities.
Throughout this module, students will have the opportunity to attend presentations and career talks given by professionals from the fashion industry and visits professional environment.
Students will also be encouraged to participate in competitions, live-briefs to enhance their portfolio and professional practices working both individually and in groups. Students will have to work as a team in the organisation and promotion of their graduate static show.
Workshops will be delivered to introduce techniques to create portfolio and to introduce CAD advanced applications to enhance work related to Design and Pattern Technology modules.
Students will also research creative and innovative portfolio presentations by looking at content and presentation of professional portfolios from different careers, from graduates and also by researching innovative and creative presentation techniques.
Those workshops will offer opportunities for individual lead technical project activities.

References

Course Material	Book
Author	Burke, S.
Publishing Year	2003
Title	Fashion Artist
Subtitle	Drawing Techniques to Portfolio Presentation
Edition	
Publisher	
ISBN	100473054388

Course Material	Website
Author	
Publishing Year	

Title	www.planetpersonnel.com
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.fashioncapital.co.uk/
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.skillset.org/fashion_and_textiles
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.artsthread.com/
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Vogt, P.
Publishing Year	2007
Title	Career Oppurtunities in the Fashion Industry
Subtitle	
Edition	2nd Edition
Publisher	Drapers
ISBN	0816068429

Course Material	Book
Author	Hopkins, J.
Publishing Year	2009
Title	Basics Fashion Design
Subtitle	Fashion Drawing

Edition	
Publisher	AVA Publishing
ISBN	139782940411153

Course Material	Book
Author	Han, H.
Publishing Year	2003
Title	Career Guide to the Fashion Industry Checkmark Books
Subtitle	
Edition	
Publisher	Vault
ISBN	101581312016

Notes

This module will support Student Personal Development Planning.
Work placement is compulsory at the end of Level 4. Student will have to hand in log book and prepare a professional presentation to staff and group. Students will have to reflect on their achievement during work placement by evaluating their understanding of their role, their improvements, their area of development and their prospective plan for Level 5 and in preparation for Level 6 or employment.
Students will apply their CAD skills from level 4 in the production of an e-portfolio demonstrating students' professional development and future career prospects.