Liverpool John Moores University

Title:	PROFESSIONAL PRACTICES AND THE WORKPLACE
Status:	Definitive
Code:	**5503DIGMED** (108419)
Version Start Date:	01-08-2011

Owning School/Faculty:	Liverpool Screen School
Teaching School/Faculty:	Liverpool Community College

Team	emplid	Leader
Sarah Haynes		Y

Academic Level:	FHEQ5	**Credit Value:**	12.00	**Total Delivered Hours:**	36.00
Total Learning Hours:	120	**Private Study:**	84		

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12.000
Tutorial	6.000
Workshop	18.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	AS1	Coursework Component 1 50% Research papers/reports on contemporary issues affecting digital industries.	50.0	
Report	AS2	Coursework Component 2 50% Practical assignments and exercises centred on graduate employment.	50.0	

Aims

1. To provide students with an understanding of issues that relate to the development of their own practice within the interactive digital industries.

2. To develop students' understanding of the context within which their working practice sits.

3. To encourage students to be reflective practitioners with an understanding of their own specialist skills.

4. To promote students awareness of graduate career issues and opportunities.

5. To promote the skills necessary to seek graduate employment.

Learning Outcomes

After completing the module the student should be able to:

1   Research, analyse and synthesise information on contemporary developments in relation to the digital media industries and produce critiques and reports.
2   Analyse and evaluate current working models and practices.
3   Appraise the career opportunities available in New Media areas, including established companies, start up enterprises and freelance working.
4   Prepare and produce documentation to a standard high enough to secure interviews with prospective employers.
5   Recognise their own learning and development achievements and evidence these in a portfolio.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Research papers/reports	1	2	3
Practical assignments	3	4	5

Outline Syllabus

Students will explore and develop skills in the following:

Commercial design methodologies
Critical awareness of industry trends
Self reflection and peer appraisal
Interview and presentation skills
Recruitment/selection techniques
Awareness of continuing professional development
Portfolio building skills

Learning Activities

Lectures and visits from local new media design practitioners. Workshops and group critiques. Students will also conduct independent research.

References

Course Material	Book
Author	Hawkins, P
Publishing Year	1998
Title	Boosting your career prospects
Subtitle	
Edition	
Publisher	Trotman
ISBN	0856602981

Course Material	Book
Author	Evenden, R & Anderson, G
Publishing Year	1992
Title	"Management Skills: making the most of people
Subtitle	
Edition	
Publisher	Addison-Wesley
ISBN	0201544482

Notes

This module will concentrate on the workplace, the new developments within the digital media industries, examples of effective business practice, the career opportunities available within the industry, and the preparation required to gain a competive edge in graduate employment once they have completed their degree.

The module will include a series of guest lecturers from experts and practitioners within the industry in order to underpin the student's knowledge of trends and issues affecting the sector, the new developments and emerging technologies which are having an impact on society and the changing nature of the production processes which result from this. This will emphasise the importance of 'future-proofing'- the need of continued professional development which this programme will help instil.

This module will also promote students, awareness of graduate career issues and opportunities and develop their understanding of the types of business and careers available in new media areas, including established companies, start up enterprises and freelance working. Linking in with the University's Careers Service, students will receive advice and guidance on graduate employment.

Students will be encouraged in the development of their own self-awareness, their potential as a prospective employee and the production of documentation required to secure interviews with prospective employers.