

Liverpool John Moores University

Title: WORK RELATED LEARNING
Status: Definitive
Code: **5503GD** (116058)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: St Helens College

Team	Leader
Carole Potter	Y

Academic Level: FHEQ5
Credit Value: 24.00
Total Delivered Hours: 96.00
Total Learning Hours: 240
Private Study: 144

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	5.000
Off Site	10.000
Practical	51.000
Seminar	10.000
Tutorial	20.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Portfolio	100.0	

Aims

To offer students the opportunity to undertake a work or studio based learning opportunity.

To engage career interests within the creative industry.

To provide the opportunity for reflective practice.

Publishing Year	2005
Title	Model Business Letters, E-mails and Other Business Documents
Subtitle	
Edition	6th (2 Sep 2003)
Publisher	Prentice Hall
ISBN	0273675249

Course Material	Book
Author	Goldfarb, R.
Publishing Year	2002
Title	A Business Guide for Graphic Designers
Subtitle	
Edition	
Publisher	Allworth Press
ISBN	1581152051

Course Material	Book
Author	Rowe, R., Will, G. & Linton, H.
Publishing Year	2009
Title	Graphic Design Portfolio Strategies for Print and Digital Media
Subtitle	
Edition	
Publisher	Prentice Hall
ISBN	0136140319

Course Material	Book
Author	Keller, M.
Publishing Year	2010
Title	Design Matters
Subtitle	Portfolios 01: An Essential Primer for Today's Competitive Market
Edition	
Publisher	Rockport Publishers
ISBN	1592536026

Notes

This module aims to further understanding of creative industries. Students will undertake a work placement or appropriate work related experience. Using a blog students will document their performance and produce a report analysing their experience, performance and skills.