

Liverpool John Moores University

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Title: Individual Performance Project
Status: Definitive
Code: **5503IABSIN** (124330)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Institute of the Arts Barcelona

Team	Leader
Andrew Sherlock	

Academic Level: FHEQ5
Credit Value: 20
Total Delivered Hours: 50
Total Learning Hours: 200
Private Study: 150

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	10
Seminar	10
Tutorial	10
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Practice	Practical	Public Performance Project	50	
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Aims

The aim of this module is to

- Support the student's development as a unique and individual performer.
- Develop performance skills (stage craft etc.)

- *Support the student in the positioning and developing of themselves as a singer for a particular market and market position.*
- *Support the student in successfully developing business, organizational skills*
- *Support the student in successfully designing and instigating considered and targeted marketing and promotion skills*

Learning Outcomes

After completing the module the student should be able to:

- 1 Describe and demonstrate the ability to plan, prepare and develop and live a music performance effectively and efficiently (technical and logistic)
- 2 Describe and demonstrate the ability to promote and market a music performance with a clear understanding of the target audience
- 3 Demonstrate the ability to apply appropriate performance skills in the creation of a cohesive performance with creative integrity which responds to a particular market

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Performance 1	1	2	3
Performance 2	1	2	3

Outline Syllabus

This module is based around the student creating two public performances over the course of the academic year. The module bring together a range of skills required of the independent music artist including the

- *Development of a stage performance (including at least some original songs)*
- *Development of a specific performance identity with a particular relationship to a target market*
- *Development of branding, marketing and promotion material*
- *Development of financial and organizational skills for live performance*
- *Development of technical and production skills.*

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Each student will be expected to develop their own performance project and contribute as a collaborator in the staging and creation of their peers performances

Learning Activities

The module will be delivered through a introductory lecture and workshop programme where the core skills are developed and explored. As the module develops and the individual projects grow the students will be provided with individual tutorials and technical support sessions.

Notes

The module builds on skills acquired at level 04. The student is enabled to further develop their unique performance skills. Assessment is via two public performance projects.