Liverpool John Moores University

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Title:	Human Resource Management for Events
Status:	Definitive
Code:	**5503IACTEM** (126057)
Version Start Date:	01-08-2019

Owning School/Faculty: Business and Management
Teaching School/Faculty: Kolej IACT SDN BHD

Team	Leader
Thomas Fletcher	Y

Academic Level:	FHEQ5	Credit Value:	20	Total Delivered Hours:	40
Total Learning Hours:	200	Private Study:	160		

Delivery Options
Course typically offered: Semester 2

Component	Contact Hours
Lecture	30
Seminar	10

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Reflective Essay (1800 words)	40	
Essay	AS2	Essay (2500 words)	60	

Aims

To enable students to understand the principles and practices of human resource management in events organisations.

Learning Outcomes

After completing the module the student should be able to:

1   Identify and analyse processes and practice of human resource planning, management and operations in general and within the context of events management in particular.
2   Apply human resource planning, management and operations to a specific event context.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Reflective Essay   1   2

Essay   1   2

Outline Syllabus

Including job design and description, recruitment, selection, induction, training, retention, performance review, contracts, pulsating organisations, organisational structure and organisational culture, volunteering, motivation and reward, management styles, leadership, communication, decision making styles, working in teams, and principles and policies of HRM in Events.

Learning Activities

The module will be delivered by means of lectures followed by seminars. Here students will participate in small group work based around material presented in the lectures.

Notes

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