

The Producers

Module Information

2022.01, Approved

Summary Information

Module Code	5503MMET
Formal Module Title	The Producers
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Liverpool Institute for Performing Arts

Learning Methods

Learning Method Type	Hours
Lecture	42
Tutorial	3
Workshop	30

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	28 Weeks

Aims and Outcomes

Aims	To introduce learners to the entrepreneurial world of the creative producer and to develop their understanding of creating and delivering productions in a range of contexts within music, entertainment, theatre and events genres.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Use initiative and creativity to initiate an idea focused on a target market and apply industry standard working methods to propose and promote it for production
MLO2	2	Apply an understanding of management and production processes in order to plan a short production from conception to final product, anticipating potential constraints (legal, ethical, practical and budgetary) and demonstrating awareness of current markets.
MLO3	3	Apply an understanding of working/production processes in order to deliver a short production to final product in a suitable format using appropriate professional procedures, technologies and working practices and demonstrating awareness of current markets
MLO4	4	Examine the effectiveness of their contribution to the production project comparing this with the standards necessary to gain and maintain work in the industry.

Module Content

Outline Syllabus	Introduction to module; definitions of the producer The Producer in Theatre and Dance The Film Producer The TV and Radio Producer The Music Producer The Pitch Legal Issues Finance Negotiation People – Staffing; Casting; Unions Managing Quality Post-Production Practical workshops as required Group project supervision and guidance
Module Overview	
Additional Information	MODULE LEADER FOR THIS MODULE IS JEREMY GRICE (J.Grice@lipa.ac.uk)

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Physical/Online	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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