

Liverpool John Moores University

Title: The Producers
Status: Definitive
Code: **5503MMET** (123693)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Teri Howson-Griffiths	

Academic Level: FHEQ5
Credit Value: 20
Total Delivered Hours: 75
Total Learning Hours: 200
Private Study: 125

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	42
Tutorial	3
Workshop	30

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Port	Portfolio (Physical or online) documenting and analysing a production from pitch to planning to post-production, including individual critical reflection. Some elements of the portfolio may be shared, others will be individual.	100	

Aims

To introduce learners to the entrepreneurial world of the creative producer and to

develop their understanding of creating and delivering productions in a range of contexts within music, entertainment, theatre and events genres.

Learning Outcomes

After completing the module the student should be able to:

- 1 Use initiative and creativity to initiate an idea focused on a target market and apply industry standard working methods to propose and promote it for production
- 2 Apply an understanding of management and production processes in order to plan a short production from conception to final product, anticipating potential constraints (legal, ethical, practical and budgetary) and demonstrating awareness of current markets.
- 3 Apply an understanding of working/production processes in order to deliver a short production to final product in a suitable format using appropriate professional procedures, technologies and working practices and demonstrating awareness of current markets
- 4 Examine the effectiveness of their contribution to the production project comparing this with the standards necessary to gain and maintain work in the industry.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Physical/Online	1	2	3	4
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Outline Syllabus

Introduction to module; definitions of the producer
The Producer in Theatre and Dance
The Film Producer
The TV and Radio Producer
The Music Producer
The Pitch
Legal Issues
Finance
Negotiation
People – Staffing; Casting; Unions
Managing Quality
Post-Production
Practical workshops as required
Group project supervision and guidance

Learning Activities

The module will be delivered by utilising a range of teaching and learning strategies. These will include:

- Whole group lectures and workshops examining theoretical approaches and

practical methodologies

- Visits to industry workplaces and discussions with professional producers of theatre, audio, television and film
- Specialist sessions on the use of appropriate technology
- Workshops giving students the opportunity to relate theoretical knowledge gained to hands on usage of equipment
- Group work developing and realising a creative idea
- Individual study, in line with guidance and direction from tutors.

Notes

MODULE LEADER FOR THIS MODULE IS JEREMY GRICE (J.Grice@lipa.ac.uk)