Liverpool John Moores University

Title: Post production and compositing

Status: Definitive

Code: **5503MPP** (118300)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School Teaching School/Faculty: Liverpool Community College

Team	emplid	Leader
Sarah Haynes	_	Y

Academic Credit Total

Level: FHEQ5 Value: 24.00 Delivered 72.00

Hours:

Total Private

Learning 240 Study: 168

Hours:

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	10.000
Practical	20.000
Tutorial	10.000
Workshop	32.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Portfolio of set tasks	30.0	
Presentation	AS2	Final artefact	45.0	
Reflection	AS3	Individual documentation	25.0	

Aims

To develop students skills in a variety of image creation and manipulation tools. To understand the implications of post production techniques on the planning and production of video work.

To experiment with and implement motion graphics, green-screen techniques and compositing through responses to set briefs.

To explore appropriate techniques to enhance the 'story'.

Learning Outcomes

After completing the module the student should be able to:

- Demonstrate appropriate application of production and post production techniques to a number of different requirements.
- 2 Individually plan and pitch a concept showing awareness of technical and logistical constraints.
- 3 Document idea generation, planning, workflow and critically evaluate the completed artefact.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio of set tasks	1	2
Final artefact	1	
Individual documentation	1	3

Outline Syllabus

Explore the ubiquity of motion graphics and compositing in digital moving image creation.

Investigate the creative and narrative extent of post-production tools including colour grading, audio and green screen techniques.

Overview of the technical and creative implications of utilising these techniques on the production and production planning stages of a project.

Learning Activities

Through lectures, workshops, and practical sessions students will gain an understanding of the narrative, aesthetic and creative opportunities provided by post-production techniques. Regular group critiques and peer review sessions will share good practice and offer an opportunity for students to develop their critical skills.

References

Course Material	Book
Author	Drate, S; Robbins, D. & Salavetz, J.
Publishing Year	2007
Title	Motion by Design

Subtitle	
Edition	Har/DVD edition
Publisher	Laurence King Publishing
ISBN	

Course Material	Book
Author	Meyer, T. & Meyer, C.
Publishing Year	2010
Title	Creating Motion Graphics with After Effects
Subtitle	Essential and Advanced Techniques
Edition	5th edition
Publisher	Focal Press
ISBN	

Course Material	Book
Author	Rickitt, R.
Publishing Year	2006
Title	Special Effects
Subtitle	The History and Technique
Edition	
Publisher	Aurum Press Ltd
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.videocopilot.net
Subtitle	Video Copilot
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.artofthetitle.com
Subtitle	The Art of the Title Sequence
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.motionographer.com
Subtitle	Motionographer
Edition	

Publisher	
ISBN	

Notes

This module serves as both a general introduction to the technical and creative solutions currently employed in compositing and as a more specific introduction to the use of Adobe After Effects as the ubiquitous and industry standard software package.

Compositing is the combining of multiple visual elements into a single image and is applied to the moving image. It is the moving image equivalent of photomontage. This can be more often employed to give the illusion that all elements do belong together in the same scene but sometimes the artifice is obvious and a more abstract moving image photomontage is created.

Live action footage is often shot 'green screen' which allows chromakeying or a matte to be pulled. The creation of motion graphics as design elements for film titles, music videos, adverts and idents etc. is also commonplace and often used in combination with green screen elements. These elements along with motion tracking and colour grading are important aspects of the craft and will therefore be taught within this module.

Workshops will vary in length and will involve some independent study. Students will be expected to conduct 168 hours of private study for this module.