

Liverpool John Moores University

Title: CONTEXTUAL STUDIES
Status: Definitive
Code: **5503MP SH** (116113)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: St Helens College

Team	Leader
Stuart Borthwick	Y

Academic Level: FHEQ5
Credit Value: 24.00
Total Delivered Hours: 84.00
Total Learning Hours: 240
Private Study: 156

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	48.000
Seminar	28.000
Tutorial	8.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	An essay of 2000 words on a selected music genre	30.0	
Presentation	AS2	A presentation on a selected genre	20.0	
Essay	AS3	An essay of 2000 words on an aspect of the contemporary music industry	30.0	
Presentation	AS4	A presentation on an aspect of the music industry	20.0	

Aims

To explore the history of popular music, and the context within which popular music

is made and disseminated.

Learning Outcomes

After completing the module the student should be able to:

- 1 Explore a genre of music, identifying and discussing any relevant economic, political, technological, religious and social influences on the development of the chosen style. B7
- 2 Plan and undertake academic research. B8
- 3 Explain the structure of the music industry. A13
- 4 Analyse the impact of the Internet on intellectual property and the contemporary record industry. A14
- 5 Self manage independent learning and performance. D4

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

2000 words	1	2	5	
Presentation	1			
2000 words	2	3	4	5
Presentation	3			

Outline Syllabus

Exploration of the history of specific popular music genres
Contextual influences on the development of specific popular music genres
Overview of the music industry (majors, independents, publishing, distribution)
Overview of intellectual property law and its impact on the music industry
Music in the digital age

Learning Activities

Lectures, seminars, video-presentations, and academic tutorials.

References

Course Material	Book
Author	Bradley, L.
Publishing Year	2001
Title	Bass Culture
Subtitle	

Edition	
Publisher	London: Penguin
ISBN	

Course Material	Book
Author	Braun, H.
Publishing Year	2002
Title	Music and Technology in the Twentieth Century
Subtitle	
Edition	
Publisher	Baltimore: John Hopkins University Press
ISBN	

Course Material	Book
Author	Chang, J.
Publishing Year	2007
Title	Can't Stop Won't Stop
Subtitle	A history of the Hip Hop Generation
Edition	
Publisher	London: Ebury Press
ISBN	

Course Material	Book
Author	Frith, S.
Publishing Year	2004
Title	Music and Copyright
Subtitle	
Edition	
Publisher	Edinburgh: Edinburgh University Press
ISBN	

Course Material	Book
Author	Harrison, A.
Publishing Year	2008
Title	Music
Subtitle	The Business
Edition	
Publisher	London: Virgin Books
ISBN	

Course Material	Book
Author	Horner, B., & Swiss, T.
Publishing Year	1999
Title	Key Terms in Popular Music and Culture
Subtitle	
Edition	
Publisher	Oxford: Blackwell

ISBN	
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Course Material	Book
Author	Jones, L.
Publishing Year	1999
Title	Blues People
Subtitle	
Edition	
Publisher	New York: William Morrow
ISBN	

Course Material	Book
Author	Katz, M.
Publishing Year	2004
Title	Capturing Sound
Subtitle	How Technology has Changed Music
Edition	
Publisher	Berkeley: University of California Press
ISBN	

Course Material	Book
Author	Kusek, D. & Leonhard, G.
Publishing Year	2005
Title	The Future of Music
Subtitle	
Edition	
Publisher	Boston: Berklee Press
ISBN	

Course Material	Book
Author	Longhurst, B.
Publishing Year	2009
Title	Popular Music and Society
Subtitle	
Edition	
Publisher	Cambridge: Polity Press
ISBN	

Course Material	Book
Author	Negus, K.
Publishing Year	1996
Title	Popular Music in Theory
Subtitle	
Edition	
Publisher	Cambridge: Polity Press
ISBN	

Course Material	Book
Author	Reynolds, S.
Publishing Year	2008
Title	Energy Flash
Subtitle	
Edition	
Publisher	London: Picador
ISBN	

Course Material	Book
Author	Robb, J.
Publishing Year	2006
Title	Punk Rock an Oral History
Subtitle	
Edition	
Publisher	London: Ebury Press
ISBN	

Course Material	Book
Author	Owsinki, B.
Publishing Year	2009
Title	Music 3.0 A survival Guide for Making Music in the Digital Age
Subtitle	
Edition	
Publisher	Milwaukee: Hal Leonard Books
ISBN	

Course Material	Book
Author	Shuker, R.
Publishing Year	2008
Title	Understanding Popular Music Culture
Subtitle	
Edition	
Publisher	Oxford: Routledge
ISBN	

Course Material	Book
Author	Vaidhyanathan, S.
Publishing Year	2003
Title	Copyright and Copywrongs
Subtitle	The Rise of Intellectual Property and How It Threatens Creativity
Edition	
Publisher	New York: New York University Press
ISBN	

Course Material	Book
Author	Wall, T.
Publishing Year	2003
Title	Studying Popular Music Culture
Subtitle	
Edition	
Publisher	London: Hodder Arnold
ISBN	

Course Material	Book
Author	Weinstein, D.
Publishing Year	2000
Title	Heavy Metal
Subtitle	
Edition	
Publisher	Cambridge Mass: Da Capo Press
ISBN	

Course Material	Book
Author	Wikstrom, P.
Publishing Year	2009
Title	The Music Industry
Subtitle	
Edition	
Publisher	Cambridge: Polity Press
ISBN	

Notes

The first semester of the Module will explore a number of significant popular music genres. The genres will be explored in terms of the contextual factors that impact on the development and evolution of a music style. These will include factors such as: economic, political, technological, religious and social influences.

The second semester of the Module will focus on an overview of the 'traditional' music industry, including major labels, independents, publishing and distribution. The Module will also explore the contemporary music industry structure and issues such as 360 deals, copyright and digital distribution.