

Liverpool John Moores University

Title: Sustainability and the Circular Economy
Status: Definitive
Code: **5503YPCBSC** (126822)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: YPC International College (Kolej Antarabangsa YPC)

Team	Leader
Hilary Bishop	Y
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Academic Level: FHEQ5 **Credit Value:** 20 **Total Delivered Hours:** 44
Total Learning Hours: 200 **Private Study:** 156

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Workshop	44

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Technology	Tech	The module will be assessed via a video diary worth 100% of the final grade. This is designed to fulfil the pedagogical aims outlined and to ascertain whether the student learning objectives have been achieved.	100	

Aims

The aims of this module are for students to develop an understanding of the philosophical underpinnings of ethical decision making in a global business environment and to appreciate the impact of global business on host nations. It aims

to introduce contemporary issues facing business in order that students may incorporate ethical, environmental and socially responsible dimensions into management thinking - particularly strategic decision making.

Learning Outcomes

After completing the module the student should be able to:

- 1 Prepare the responsibility profile of a specific corporation.
- 2 Critically analyse the cultural, social, political, and personal dimensions of ethics within a global business environment.
- 3 Outline a strategy for organisational change towards a CSR approach.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Individual Video Diary	1	2	3
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Outline Syllabus

Altruism; Philanthropy

Moral and Cultural Relativism

Ethical theory

Ethical Decision Making

Role Conflict within personal and professional ethics

Definition of Environmental and Social Responsibility

Models of Environmental and Social Responsibility

Stakeholder Management

Enlightened Self Interest

Sustainability

Strategic Issues in Social Responsibility – Workplace, Community, Marketplace, Environment

Role of Multinational Corporation - Home/Host; Fair Trade.

Notion of the Social Contract

Learning Activities

The module will consist of a series of workshops that will be designed to introduce, reinforce and test students' understanding of topics studied. The activities will involve analysing case studies, journal articles and media documentaries. On-line quizzes and tests will be used to further test understanding. The students will also be offered extra-curricular activities that are designed to re-inforce learning. These may include guest lectures, off-site visits to businesses and other relevant organisations.

Notes

No Course Notes Were Provided.