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Title: Globalisation, Culture and Society
Status: Definitive
Code: **5504BEASOC** (128343)
Version Start Date: 01-08-2021

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Beaconhouse IC Islamabad

Team	Leader
Sara Parker	Y

Academic Level: FHEQ5 **Credit Value:** 20 **Total Delivered Hours:** 33
Total Learning Hours: 200 **Private Study:** 167

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	22
Seminar	11

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Theory Essay 2000 Words	50	
Report	AS2	Case Study Report 2000 Words	50	

Aims

Through theoretical discussion and musical case studies, this module aims to develop an understanding on how societies and cultures across the world are increasingly connected, including how social media impacts our global society, and what this means for people's lives and identities. The module will:

1. *Introduce the key concepts and theories in sociological and related perspectives on globalisation, culture and society, whilst relating these to musical examples from around the world.*

2. *Examine how globalisation processes interact with and produce social and cultural inequalities, whilst applying relevant concepts and theories using real-life case studies.*

3. *Illustrate the key characteristics of new media communications such as YouTube, Facebook and Twitter, and the impact that social media has had on organisations and on societies.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Explain the key concepts and theories on globalisation, culture and society, whilst relating these to musical examples.
- 2 Critically assess how globalisation processes interact with and produce social and cultural inequalities, using a real-life case study.
- 3 Demonstrate an understanding of the impact of social media on culture and society.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	3
Report	2	3

Outline Syllabus

Definitions

History, Empire, Colonialism

Cultural imperialism

Neoliberalism

Technology, social media

Cultural Authenticity, Hybridity

Identity

Movement and Travel

Migration and Diaspora

Tourism

Social and Cultural Inequalities

Discontents of globalisation

Learning Activities

Lectures, Seminars, Tutorial.

Notes

Through theoretical discussion and musical case studies, this module aims to develop an understanding on how societies and cultures across the world are increasingly connected, including how social media impacts our global society, and what this means for people's lives and identities. The module introduces the key concepts and theories in sociological and related perspectives on globalisation, culture and society, whilst relating these to musical examples from around the world. Moreover, it examines how globalisation processes interact with and produce social and cultural inequalities, whilst applying relevant concepts and theories using real-life case studies. The module also illustrates the key characteristics of new media communications, and the impact that social media has had on organisations and on societies, including those involved in musical practices.