Globalisation, Culture and Society

Module Information

2022.01, Approved

Summary Information

Module Code	5504BEASOC
Formal Module Title	Globalisation, Culture and Society
Owning School	Humanities and Social Science
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Beaconhouse Group

Learning Methods

Learning Method Type	Hours
Lecture	22
Seminar	11

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	Through theoretical discussion and musical case studies, this module aims to develop an understanding on how societies and cultures across the world are increasingly connected, including how social media impacts our global society, and what this means for people's lives and identities. The module will:1. Introduce the key concepts and theories in sociological and related perspectives on globalisation, culture and society, whilst relating these to musical examples from around the world.2. Examine how globalisation processes interact with and produce social and cultural inequalities, whilst applying relevant concepts and theories using real-life case studies.3. Illustrate the key characteristics of new media communications such as YouTube, Facebook and Twitter, and the impact that social media has had on organisations and on societies.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Explain the key concepts and theories on globalisation, culture and society, whilst relating these to musical examples.
MLO2	2	Critically assess how globalisation processes interact with and produce social and cultural inequalities, using a real-life case study.
MLO3	3	Demonstrate an understanding of the impact of social media on culture and society.

Module Content

Outline Syllabus	DefinitionsHistory, Empire, ColonialismCultural imperialismNeoliberalismTechnology, social mediaCultural Authenticity, HybridityIdentityMovement and TravelMigration and DiasporaTourismSocial and Cultural InequalitiesDiscontents of globalisation
Module Overview	
Additional Information	Through theoretical discussion and musical case studies, this module aims to develop an understanding on how societies and cultures across the world are increasingly connected, including how social media impacts our global society, and what this means for people's lives and identities. The module introduces the key concepts and theories in sociological and related perspectives on globalisation, culture and society, whilst relating these to musical examples from around the world. Moreover, it examines how globalisation processes interact with and produce social and cultural inequalities, whilst applying relevant concepts and theories using real-life case studies. The module also illustrates the key characteristics of new media communications, and the impact that social media has had on organisations and on societies, including those involved in musical practices.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Essay	50	0	MLO1, MLO3
Essay	Report	50	0	MLO3, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings

Sara Parker	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings