# **Liverpool** John Moores University

Title: Televsion Studies: Fictional Theory

Status: Definitive

Code: **5504FDM** (118334)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School

Teaching School/Faculty: Accrington & Rossendale College

Team	emplid	Leader
Ross Dawson		Υ

Academic Credit Total

Level: FHEQ5 Value: 24.00 Delivered 64.00

**Hours:** 

Total Private

Learning 240 Study: 176

**Hours:** 

# **Delivery Options**

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	48.000
Online	4.000
Seminar	8.000
Tutorial	4.000

**Grading Basis:** 40 %

### **Assessment Details**

Category	Short	Description	Weighting	Exam
	Description		(%)	Duration
Presentation	AS1	A minimum of eight seminars. Researching and discussing the issues raised in the weekly lectures. A minimum word count of 250 words, plus illustrations per seminar.	30.0	
Portfolio	AS2	A collection of material based upon the production episode. Applying soap conventions and character types to a web based evidence portfolio.	70.0	

# **Aims**

To explore the historical development and evaluate the cultural significance of soap operas.

To analyse and evaluate the codes and conventions of the genre.

To explore the themes of audience reception and critically discuss the production of meaning.

#### **Learning Outcomes**

After completing the module the student should be able to:

- 1 Analyse the cultural significance and historical development of fictional forms.
- 2 Understand and evaluate the codes and conventions of soap operas.
- Engage with and apply theoretical approaches and critical analysis to the reception, interpretation and production of meaning from soap opera texts to an imaginary text.

#### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Presentation 1 2

Portfolio 2 3

## **Outline Syllabus**

Television Studies introduces the students to the key concepts of television soap operas: scheduling, ratings, character development, storylines and narrative conventions and genre. They will learn to analyse programmes in terms of their symbolic and technical codes. Also codes and conventions for reading texts, portension, retention and lateral reference. Students will engage with and identify the historical development and present conventions in television.

#### **Learning Activities**

Lectures, screenings, seminars, seminar discussion, tutorial, private study and activities.

#### References

Course Material	Book
Author	Spence, L.
Publishing Year	2005

Title	Watching Daytime Soap Operas
Subtitle	The power of pleasure
Edition	First Edition
Publisher	Wesleyan University Press
ISBN	9780819567659

Course Material	Book
Author	Geraghty, C.
Publishing Year	1991
Title	Women and Soap Opera
Subtitle	A study of prime time soaps
Edition	First Edition
Publisher	Polity Press
ISBN	0745605680

Course Material	Book
Author	Randall, T.
Publishing Year	2010
Title	Fifty Years of Coronation Street
Subtitle	
Edition	First Edition
Publisher	Headline Book Publishing
ISBN	9780755318469

## **Notes**

This module is designed to provide students with an understanding of soap opera theories, which will be applied to the practice module. Students are encouraged to work in conjunction with other teams for actor recruitment Informal and formal seminars provide formative assessment to support student learning and also overall progress.