

Liverpool John Moores University

Title: STUDIO PRACTICE
Status: Definitive
Code: **5504GD** (116059)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: St Helens College

Team	Leader
Carole Potter	

Academic Level: FHEQ5
Credit Value: 24.00
Total Delivered Hours: 96.00
Total Learning Hours: 240
Private Study: 144

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	5.000
Off Site	10.000
Practical	51.000
Seminar	10.000
Tutorial	20.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Portfolio	100.0	

Aims

*To undertake a work or studio based learning opportunity.
To engage in responsive and reflective practice.
Allow students the freedom to develop their own individual response to a client lead design project.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Develop a creative response to an external design project.
- 2 Work in a supervised but self directed and independent manner.
- 3 Engage in appropriate research.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio 1 2 3

Outline Syllabus

This module allows students to undertake a self-directed client lead design brief. Students will identify their own needs by managing and documenting client communication and feedback.

Learning Activities

This is a self-directed module with tutorial guidance as required. Initial lecture and client seminar will be delivered via a project sourced from industry. Tutorial guidance and interim seminar will monitor student development in preparation for client presentation. This module will also include a studio visit.

References

Course Material	Book
Author	Benun, I.
Publishing Year	2008
Title	How to Win Clients and What to Charge Them
Subtitle	
Edition	
Publisher	How Design Books
ISBN	1600610080

Course Material	Book
Author	Goldfarb, R.
Publishing Year	2002
Title	A Business Guide for Graphic Designers
Subtitle	
Edition	

Publisher	Allworth Press
ISBN	1581152051

Course Material	Book
Author	Rowe, R., Will, G. & Linton, H.
Publishing Year	2009
Title	Graphic Design Portfolio Strategies for Print and Digital Media
Subtitle	
Edition	
Publisher	Prentice Hall
ISBN	0136140319

Course Material	Book
Author	Keller, M.
Publishing Year	2010
Title	Design Matters
Subtitle	Portfolios 01: An Essential Primer for Today's Competitive Market
Edition	
Publisher	Rockport Publishers
ISBN	1592536026

Notes

This is a self-directed module with tutorial guidance as required. Initial lecture and client seminar will be delivered via a live project sourced from industry. Tutorial guidance and interim seminar will monitor student development in preparation for client presentation.