

## Liverpool John Moores University

Title: Research Methods  
Status: Definitive  
Code: **5504IMPBW** (126019)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Imperia College

Team	Leader
Giuseppe Scotto	Y

**Academic Level:** FHEQ5  
**Credit Value:** 20  
**Total Delivered Hours:** 44  
**Total Learning Hours:** 200  
**Private Study:** 156

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Seminar	11
Workshop	22

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	RPT	3000 Word Proposal	100	

### Aims

*The module aims to enable students to develop a research proposal on a topic of their choice.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Develop and justify a relevant, original and feasible research topic.
- 2 Search, identify and critically evaluate relevant literature.
- 3 Recognise which research methodology may be most suitable to address the chosen research question.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

RESEARCH PROPOSAL    1        2        3

## **Outline Syllabus**

*Defining the Research Topic*  
*Identifying the Relevant Literature*  
*Critically Reviewing the Literature*  
*Deciding the Research Strategy and Methods*  
*Using Secondary Data*  
*Collecting Primary Data*  
*Analysing Data Quantitatively and Qualitatively*  
*Negotiating Ethics and Access*  
*Planning a Timescale And Use Of Resources*

## **Learning Activities**

Lectures, seminars to support the development of IT and research skills.

## **Notes**

The module aims to develop student skills in the research process. Working as an individual, students will work on a real research problem which will develop student skills in questionnaire design, team work, the analysis of quantitative and qualitative data and the production of a comprehensive research report.