

Liverpool John Moores University

Title: Music, Entertainment, Theatre and Events Management in the Contemporary World
Status: Definitive
Code: **5504MMET** (123694)
Version Start Date: 01-08-2021
Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Teri Howson-Griffiths	

Academic Level: FHEQ5
Credit Value: 10
Total Delivered Hours: 25
Total Learning Hours: 100
Private Study: 75

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Tutorial	5
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	PRES	Presentation	100	

Aims

This module allows students to keep abreast of contemporary developments in music, entertainment, theatre and events management and to critically review an area of development of their own specific interest.

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse the impact of contemporary phenomena on music, entertainment, theatre and events organisations
- 2 Analyse and articulate the implications of challenges faced by managers in the contemporary domain
- 3 Challenge orthodox and prescriptive accounts of management thinking and practice in the 21st century

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2	3
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Outline Syllabus

Introduction to the contemporary world of music, entertainment, theatre and events organisations

Globalisation. Digitalisation. Cultural change

Developments in consumer behaviour

Social media. New media

Various guests delineating individual contemporary music, entertainment, theatre and events management perspectives

Learning Activities

The module will be delivered utilising a range of teaching and learning strategies to include:

- Seminars discussing a range of contemporary developments
- Contributions from industry speakers
- Individual study in line with guidance and directions from tutors

Notes

MODULE LEADER FOR THIS MODULE IS PHIL SAXE (p.saxe@lipa.ac.uk)