

Module Information

2022.01, Approved

Summary Information

Module Code	5504MMET
Formal Module Title	Music, Entertainment, Theatre and Events Management in the Contemporary World
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Liverpool Institute for Performing Arts

Learning Methods

Learning Method Type	Hours
Tutorial	5
Workshop	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	This module allows students to keep abreast of contemporary developments in music, entertainment, theatre and events management and to critically review an area of development of their own specific interest.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse the impact of contemporary phenomena on music, entertainment, theatre and events organisations
MLO2	2	Analyse and articulate the implications of challenges faced by managers in the contemporary domain
MLO3	3	Challenge orthodox and prescriptive accounts of management thinking and practice in the 21st century

Module Content

Outline Syllabus	Introduction to the contemporary world of music, entertainment, theatre and events organisations Globalisation. Digitalisation. Cultural change Developments in consumer behaviour Social media. New media Various guests delineating individual contemporary music, entertainment, theatre and events management perspectives
Module Overview	
Additional Information	MODULE LEADER FOR THIS MODULE IS PHIL SAXE (p.saxe@lipa.ac.uk)

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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