

## Liverpool John Moores University

Title: Industrial Assignment (WBL)  
Status: Definitive  
Code: **5504TVPROD** (120005)  
Version Start Date: 01-08-2014

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Stockport College

Team	Leader
Alex Irving	

**Academic Level:** FHEQ5  
**Credit Value:** 24.00  
**Total Delivered Hours:** 72.00  
**Total Learning Hours:** 240  
**Private Study:** 168

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	12.000
Tutorial	60.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	CV and other paper-based self-promotional material	10.0	
Portfolio	AS3	Negotiated proposal(s) for industrial assignment(s) within a TV production context and Reflective Journal - incorporating work-based mentor or client feedback	60.0	
Artefacts	AS2	Personal Showreel	30.0	

### Aims

*To enable students to relate their area of study to their work-based assignment(s)*

and to practice marketing themselves for the workplace.

## Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a familiarity with the expectations and demands of the work-place and the roles of the people working within the television industries.
- 2 Display an understanding of the organization(s)/client(s) they are placed with.
- 3 Through written analysis extend research and study skills and apply them to real world scenarios encountered on placement.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio 1	1		
Portfolio 2	1		
Artefact	1	2	3

## Outline Syllabus

*Employment opportunities: freelance and salaried, issues of taxation, contracts.*

*CV design: different styles for different occasions, layout, content, updating.*

*Showreel design: content, duration, style, purpose.*

*Other self-promotion: Internet: individual (or group) web presence as appropriate, showcase event.*

*Self-evaluation and experiential learning; identification of suitable work-based learning opportunities, the nature of WBL, the management of learning through workplace opportunities, describing and reflecting on learning, identification of specific individual learning that has taken place and its vocational applicability to the student and the placement organisation (or client).*

## Learning Activities

Formal lectures (analysis of good (and less good) practice). Tutorials to establish design of both showreel and CV and individual strategy for applications.

Mentoring/tutorial support to identify the requisite number of work-based learning hours based upon a learning agreement between student, college and the work-based learning organisation (or client).

## Notes

This module provides students with an opportunity engage in work-related and/or

work-based learning in a wide variety of contexts and situations; it also fosters negotiation in client-based situations enabling them to develop their skills and direct knowledge of working practices in television production and to widen their range of contacts ready to place themselves in the employment market.

Assignments will vary in length depending upon individual need and will involve some independent study. Students will be expected to conduct 168 hours of private study for this module.