

Research Methods

Module Information

2022.01, Approved

Summary Information

Module Code	5504VLUBW
Formal Module Title	Research Methods
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Van Lang University

Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	11
Workshop	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	The module aims to enable students to develop a research proposal on a topic of their choice.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Develop and justify a relevant, original and feasible research topic.
MLO2	2	Search, identify and critically evaluate relevant literature.
MLO3	3	Recognise which research methodology may be most suitable to address the chosen research question.

Module Content

Outline Syllabus	Defining the Research Topic Identifying the Relevant Literature Critically Reviewing the Literature Deciding the Research Strategy and Methods Using Secondary Data Collecting Primary Data Analysing Data Quantitatively and Qualitatively Negotiating Ethics and Access Planning a Timescale And Use Of Resources
Module Overview	
Additional Information	The module aims to develop student skills in the research process. Working as an individual, students will work on a real research problem which will develop student skills in questionnaire design, team work, the analysis of quantitative and qualitative data and the production of a comprehensive research report.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	RESEARCH PROPOSAL	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Temidayo Akenroye	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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