

## Liverpool John Moores University

Title: Work Based Learning (Placement)  
Status: Definitive  
Code: **5505FDM** (118335)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Accrington & Rossendale College

Team	Leader
Ross Dawson	Y

**Academic Level:** FHEQ5  
**Credit Value:** 24.00  
**Total Delivered Hours:** 46.00  
**Total Learning Hours:** 240  
**Private Study:** 194

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	9.000
Online	10.000
Seminar	15.000
Tutorial	12.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Work portfolio to contain evidence of work based findings, personal reflection and contextualised conclusions on film / media occupations (2500 words)	70.0	
Presentation	AS2	Presentation on a film / media related occupation or organisation, to authenticate research and embrace imagery and multi media clips (15 – 20 minutes)	30.0	

## **Aims**

*To provide students with the appropriate skills and opportunity to undertake a research project to examine the work produced by an agency/organisation or service provider within the public, private or voluntary sector, of relevance to students' career aspirations. In order to improve the employability of students by increasing their personal effectiveness of understanding a range of concepts and digital media & film institutions.*

*To allow students to make analytical linkages and contrasts between relevant academic theories, conceptual frameworks and research and their own research into the work undertaken by the agency, organisation or service provider and make appropriate to their level of study. Whilst promoting skills in critical analysis, research, production and communication, as well as an array of generic and creative skills.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Provide evidence of having undertaken practical independent learning skills through practical experience within a workplace/voluntary setting and to demonstrate an understanding of production processes and professional practices within media, cultural and communicative industries.
- 2 Communicate the ability to consider views other than their own, and exercise a degree of independent and informed critical judgement in analysis towards their personal research findings to a range of relevant academic theories, conceptual frameworks and related research findings. To contain evidence of critical analysis, argument and debate, that enables issues to be expressed through an appropriate command of oral, written forms of communication.
- 3 3. Capacity for critical self-reflection upon their personal research findings, analysis and conclusions, and contextualise this evidence to express the outcomes of such consideration clearly and fluently in relation to any future career intentions. Evidence knowledge of a range of texts, genres, aesthetic forms and cultural practices, and the ability to produce close analysis of these, and to make comparisons and connections.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3
Presentation	2	3	

## **Outline Syllabus**

*The module is designed to provide students with a variety of techniques and work related competency skills, which will assist them to become effective learners and*

practitioners.

*The learner will engage and explore:*

*Time Management*

*Health & Safety*

*Learning Theories, taxonomies and learning styles*

*Development of Creative Skills*

*Debating*

*Interpersonal communication skills*

*Presentation skills*

*Writing and presenting work using academic conventions*

*Critical and Reflective thinking*

*Working independently*

*Confidence building*

*Reflective thinking*

*Problem solving strategies*

*Portfolio building*

*Use of ICT applications to present research findings and in graphic illustration.*

## **Learning Activities**

A mixture of lectures, seminar discussion, tutorial, private study and practical work. Students with work both alone and in small groups.

## **References**

<b>Course Material</b>	Book
<b>Author</b>	Assiter, A.
<b>Publishing Year</b>	1995
<b>Title</b>	Transferable Skills in Higher Education
<b>Subtitle</b>	
<b>Edition</b>	First Edition
<b>Publisher</b>	Kogan Page
<b>ISBN</b>	0749415509

<b>Course Material</b>	Book
<b>Author</b>	Holliday, A.
<b>Publishing Year</b>	2001
<b>Title</b>	Doing and Writing Qualitative Research
<b>Subtitle</b>	
<b>Edition</b>	First Edition
<b>Publisher</b>	Sage Publications Ltd
<b>ISBN</b>	0761963928

## **Notes**

This module is designed to offer students placement in a practical work setting or voluntary organisation. Regular supervision tutorials will provide opportunities for informal formative assessment techniques to support student learning and discuss their overall progress.