

Summary Information

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| Module Code | 5505IMPBW |
| Formal Module Title | Investment and Finance |
| Owning School | Business and Management |
| Career | Undergraduate |
| Credits | 20 |
| Academic level | FHEQ Level 5 |
| Grading Schema | 40 |

Teaching Responsibility

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| LJMU Schools involved in Delivery |
| LJMU Partner Taught |

Partner Teaching Institution

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| Institution Name |
| International College IMPERIA |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture | 11 |
| Seminar | 11 |
| Workshop | 22 |

Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| SEP-PAR | PAR | September | 12 Weeks |

Aims and Outcomes

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| Aims | The module is designed to enable the student to use investment appraisal techniques and to critically evaluate investment appraisal activity within the firm. The module will also enable students to demonstrate an awareness of the significance of finance theory and its contemporary and practical relevance. |
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After completing the module the student should be able to:

Learning Outcomes

| Code | Number | Description |
|------|--------|--|
| MLO1 | 1 | Analyse the estimated Risk and Return of investments using a range of statistical methods in order to recommend evidence-based investment decisions. |
| MLO2 | 2 | Explain the implications of the Efficient Markets Hypothesis on investment decisions. |
| MLO3 | 3 | Examine financial statements and performance in order to ensure sustainability, liquidity and profitability. |
| MLO4 | 4 | Evaluate a business as a going and gone concern and recommend plans to restructure the capital in order to avoid liquidation. |

Module Content

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| Outline Syllabus | 1. Financial objectives of the firm.2. The Criteria for Investment Decisions.3. Physical & Financial Investments.4. Leasing.5. Risk & Return.6. Calculating Risk – Beta, Standard Deviation.7. Portfolio Theory – Correlation & Covariance.8. Tax Management.9. The Efficient Market Hypothesis.10. Financial Statements Analysis: Profitability, Liquidity, Capital Adequacy, Cash Flow & Working Capital Management.11. Liquidation & Capital Restructure. |
| Module Overview | |
| Additional Information | This course enables students to use standard financial models in order to analyse the investment, capital structure and working capital policy of any financial enterprise, |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|-------------------------|--------|--------------------------|---------------------------------|
| Portfolio | Presentation and report | 100 | 0 | MLO1, MLO4, MLO3, MLO2 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
| Karl Harper | Yes | N/A |

Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
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