

Event Production

Module Information

2022.01, Approved

Summary Information

Module Code	5505LBSCC
Formal Module Title	Event Production
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Coleg Cambria

Learning Methods

Learning Method Type	Hours
Lecture	11
Placement	20
Workshop	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	The aim of this module is to equip students with knowledge, understanding and practical skills needed to stage and evaluate a live event.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate knowledge and understanding of concepts and approaches related to event staging and event evaluation
MLO2	2	Apply concepts and approaches related to event staging and event evaluation to the context of a live event

Module Content

Outline Syllabus	Introduction to event production Events safety passport training Online event production Site planning simulation Accessible events Procurement, Negotiation management and contracting Food & Beverage provision and Safety Event welfare Production schedule and run-sheet Post event evaluation design
Module Overview	
Additional Information	-AS1 (Group Live Event) is a group assessment therefore a group mark will be awarded.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Group Live Event	70	0	MLO1, MLO2
Report	Report	30	0	MLO1, MLO2

Module Contacts