

Live Performance and Event Management

Module Information

2022.01, Approved

Summary Information

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|---------------------|---------------------------------------|
| Module Code | 5505MMET |
| Formal Module Title | Live Performance and Event Management |
| Owning School | Liverpool Screen School |
| Career | Undergraduate |
| Credits | 20 |
| Academic level | FHEQ Level 5 |
| Grading Schema | 40 |

Teaching Responsibility

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|-----------------------------------|
| LJMU Schools involved in Delivery |
| LJMU Partner Taught |

Partner Teaching Institution

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| Institution Name |
| Liverpool Institute for Performing Arts |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture | 24 |
| Workshop | 36 |

Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| SEP-PAR | PAR | September | 28 Weeks |

Aims and Outcomes

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| Aims | The module provides students with an ability to identify and apply the relevant techniques and methods required for effective management of operations and resources in relation to Venues, Touring, Events and Festivals |
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After completing the module the student should be able to:

Learning Outcomes

| Code | Number | Description |
|------|--------|---|
| MLO1 | 1 | Identify and analyse planning and logistical requirements relating to a specific venue, tour, event or festival. |
| MLO2 | 2 | Evaluate resource requirements and costs relating to a specific venue, tour, event or festival. |
| MLO3 | 3 | Identify and analyse legal issues relating to a specific venue, tour, event or festival. |
| MLO4 | 4 | Evaluate human resource requirements relating to a specific venue, tour, event or festival in order to produce a detailed HR recruitment and management plan. |
| MLO5 | 5 | Discuss and evaluate performance monitoring and evaluation procedures relating to a specific venue, tour, event or festival. |
| MLO6 | 6 | Identify and analyse audience needs in order to effectively plan content for a venue, tour, event or festival. |

Module Content

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| Outline Syllabus | Logistics – scheduling; locations; transport; accommodation; crowd control; ticketing; Resources – Equipment; premises Legal – licensing; health and safety, collection agencies, insurances Staffing - HR requirements, recruitment and management Performance monitoring and evaluation - documentation, monitoring; benchmarking Identify Audience Needs; Programming |
| Module Overview | |
| Additional Information | MODULE LEADER IS JOHN REYNOLDS (J.Reynolds@lipa.ac.uk) |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|------------------|--------|--------------------------|------------------------------------|
| Report | Operational plan | 100 | 0 | MLO1, MLO2, MLO3, MLO4, MLO5, MLO6 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
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Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
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