

## Module Information

2022.01, Approved

### Summary Information

Module Code	5505SSLNLC
Formal Module Title	Current Issues in Travel, Tourism and Aviation
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

### Partner Teaching Institution

Institution Name
City of Liverpool College

### Learning Methods

Learning Method Type	Hours
Lecture	26
Seminar	14

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

## Aims and Outcomes

Aims	To discuss current issues relating to the travel, tourism and aviation industries at the UK and international level. The module will enable students to understand the cultural aspects of tourism. The module will also enable students to recognise current issues and problems affecting the management of the tourism sector and suggest appropriate solutions
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Illustrate the intercultural dimensions of tourism
MLO2	2	Compare the domestic and international dimensions of tourism
MLO3	3	Suggest solutions to problems impacting travel, tourism and aviation

## Module Content

Outline Syllabus	Meaning of international tourism and operations within the industry; transport as a component of the tourist product; global developments of the tourism industry, current initiatives; issues facing the travel and tourism industry; aviation; development of companies, integration, mergers; tourism and cultures, future trends and implications for tourism destinations
Module Overview	
Additional Information	

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Dissertation	Essay	100	0	MLO1, MLO2, MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Peter Scott	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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