

## Liverpool John Moores University

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Title: Internationalization of Trade and Corporations  
Status: Definitive  
Code: **5506DAV** (128034)  
Version Start Date: 01-08-2021  
  
Owning School/Faculty: Engineering  
Teaching School/Faculty: German Academy for Foreign Trade and Logistics

Team	Leader
Ben Matellini	Y

**Academic Level:** FHEQ5      **Credit Value:** 20      **Total Delivered Hours:** 81.5  
**Total Learning Hours:** 200      **Private Study:** 118.5

### Delivery Options

Course typically offered: S2 and Non Std S2 (S2 for Jan)

Component	Contact Hours
Lecture	40
Tutorial	40

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	Exam	Written Exam	100	1.5

### Aims

*To introduce students to the roles, functions, and especially financing of projects and corporations operating in an international environment*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Describe and differentiate between various types of international organizations.
- 2 Discuss the specific issues in global business operations.
- 3 Develop innovative solutions to cope with typical international financing issues.
- 4 Analyse special risks associated with global business.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Written Exam	1	2	3	4
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### **Outline Syllabus**

#### *1. International Trade and Corporations*

- Globalization of Markets and Competition*
- Global Strategic Alliances*
- Intercultural Management*

#### *2. International Finance and Investment*

- Equity and Credit*
- International Finance*
- Equity Modes*
- Cross-border Merger & Acquisitions*

### **Learning Activities**

Integrated series of formal lectures and tutorials

### **Notes**

Formal lectures will be supported by student group work under lecturer supervision. Case studies will help the students with a better understanding for managerial issues in global companies. Focus is on the management of international co-operations and business, and on decisions in finance and investment in foreign markets. Students will learn how to prepare an evaluation of different investment options for companies operating globally and locally.