

## Module Information

2022.01, Approved

### Summary Information

Module Code	5506DAV
Formal Module Title	Internationalization of Trade and Corporations
Owning School	Engineering
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

### Partner Teaching Institution

Institution Name
German Academy for Foreign Trade and Logistics

### Learning Methods

Learning Method Type	Hours
Lecture	40
Tutorial	40

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

## Aims and Outcomes

Aims	To introduce students to the roles, functions, and especially financing of projects and corporations operating in an international environment
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Describe and differentiate between various types of international organizations.
MLO2	2	Discuss the specific issues in global business operations.
MLO3	3	Develop innovative solutions to cope with typical international financing issues.
MLO4	4	Analyse special risks associated with global business.

## Module Content

Outline Syllabus	1. International Trade and Corporations Globalization of Markets and Competition Global Strategic Alliances Intercultural Management 2. International Finance and Investment Equity and Credit International Finance Equity Modes Cross-border Merger & Acquisitions
Module Overview	
Additional Information	Formal lectures will be supported by student group work under lecturer supervision. Case studies will help the students with a better understanding for managerial issues in global companies. Focus is on the management of international co-operations and business, and on decisions in finance and investment in foreign markets. Students will learn how to prepare an evaluation of different investment options for companies operating globally and locally.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Exam	Written Exam	100	1.5	MLO1, MLO2, MLO3, MLO4

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Ben Matellini	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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