

**Summary Information**

|                            |  |
|----------------------------|--|
| <b>Module Code</b>         | 5506LBSLC                              |
| <b>Formal Module Title</b> | Responsible Tourism and Sustainability |
| <b>Owning School</b>       | Business and Management                |
| <b>Career</b>              | Undergraduate                          |
| <b>Credits</b>             | 20                                     |
| <b>Academic level</b>      | FHEQ Level 5                           |
| <b>Grading Schema</b>      | 40                                     |

**Module Contacts**

**Module Leader**

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
| Andrew Lyon  | Yes                      | N/A       |

**Module Team Member**

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
|--------------|--------------------------|-----------|

**Partner Module Team**

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
|--------------|--------------------------|-----------|

**Teaching Responsibility**

|  |
|--|
| <b>LJMU Schools involved in Delivery</b> |
| LJMU Partner Taught                      |

## Partner Teaching Institution

| Institution Name          |
|---------------------------|
| City of Liverpool College |

## Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture              | 22    |
| Seminar              | 22    |

## Module Offering(s)

| Offering Code | Location | Start Month | Duration |
|---------------|----------|-------------|----------|
| JAN-PAR       | PAR      | January     | 12 Weeks |

## Aims and Outcomes

|             |   |
|-------------|---|
| <b>Aims</b> | To develop students' understanding of responsibility and sustainability in tourism, particularly focusing on tourism planning processes with regard to tourist destinations and organisations |
|-------------|---|

## Learning Outcomes

After completing the module the student should be able to:

| Code | Description  |
|------|--|
| MLO1 | Analyse the concepts of responsibility and sustainability in tourism                             |
| MLO2 | Apply an understanding of economic, social-cultural environmental issues impacting a destination |
| MLO3 | Devise requirements for a sustainable tourism strategy   |

## Module Content

| Outline Syllabus  |
|---|
| Concepts of sustainability and responsibility, Historical development of relevant concepts, UN Sustainable Development Goals (SDGs), Stakeholders in the tourism planning process Relationship between tourism and host communities, Tourism policy and planning systems, Sustainability within organisations – the triple bottom line (TBL) & environmental, social and corporate governance (ESG) Certification in sustainability Economic, socio-cultural and environmental sustainability in destinations and organisations |

## Module Overview

## Additional Information

## Assessments

| Assignment Category | Assessment Name  | Weight | Exam/Test Length (hours) | Learning Outcome Mapping |
|---------------------|------------------|--------|--------------------------|--------------------------|
| Presentation        | Discussion Group | 40     | 0                        | MLO1, MLO3, MLO2         |
| Report              | Report           | 60     | 0                        | MLO1, MLO3, MLO2         |