Liverpool John Moores University

Title: PHOTOGRAPHIC PROJECT

Status: Definitive

Code: **5506PH** (115412)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design

Teaching School/Faculty: Stockport College

Team	Leader
Jon Moorhouse	Υ

Academic Credit Total

Level: FHEQ5 Value: 48.00 Delivered 95.00

Hours:

Total Private

Learning 480 Study: 385

Hours:

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	5.000
Off Site	5.000
Seminar	5.000
Tutorial	10.000
Workshop	70.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Practical	70.0	
Presentation	AS3	Presenatation (10 min)	10.0	
Report	AS2	Research File	20.0	

Aims

To provide students with the ability to make choices in terms of probable project outcome.

To introduce the demands of producing work for exhibition.

To encourage engagement with a client via a prescribed photographic project.

To provide opportunity to develop presentation skills at a professional level. To practice and further develop research and written communication skills.

Learning Outcomes

After completing the module the student should be able to:

- 1 Provide evidence of a self-initiated project which has been negotiated with a personal tutor.
- 2 Demonstrate knowledge and the creative potential of the contexts through which the photographic work is viewed and distributed.
- 3 Effectively collaborate with an external source or sources.
- 4 Develop written and oral skills through the effective synthesis of critical theories and practice.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Practical 1

10 minute presentation 1 2 3 4

Research File 2 4

Outline Syllabus

This module places emphasis on the probable outcome for a photographic project. You may choose to work towards producing a photographic book, an exhibition of photographic work or to work on a commission project. The module requires that you work closely with a editor/publisher, curator or commercial client depending on your choice. It is important that the vehicle by which your photographic work will be shown is thoroughly researched and reaches the professional standards expected. This project is intended to encourage you to consider potential career routes and will require you to produce a presentation detailing your creative journey on the project and your collaboration with a professional of your choice.

Learning Activities

The module will be introduced by exploring the potential of photographic outcome via a variety of different presentational media. There will be regular individual and group tutorial culmination in a presentation of work and a PowerPoint presentation detailing your project conclusions.

References

Course Material	Book
Author	Baxter, L.
Publishing Year	2001
Title	How to Research
Subtitle	
Edition	
Publisher	OUP
ISBN	

Course Material	Book
Author	Bell, J.
Publishing Year	1999
Title	Doing Your Research Project
Subtitle	A Guide for First-time Researchers in Education and Social
	Science
Edition	3rd Ed.
Publisher	OUP
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	Artist's Newsletter [online] available at http://www.a-
	n.co.uk/
Subtitle	[Accessed10.03.08]
Edition	
Publisher	
ISBN	

Notes

An opportunity to get to grips with developing a sound photographic project which is thoroughly underpinned through relevant and far-reaching research. The module encourages you to make contact with professionals outside of the college to gain valuable advice pertaining to a proposed photographic project. Emphasis is placed on your ability to work independently by organising and planning a project. You will be expected to share your research finding via a visual presentation which provides evidence of your development in research activities.