

Liverpool John Moores University

Title: MANAGING BUSINESS OPERATIONS
Status: Definitive
Code: **5506SEROM** (113999)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: South Eastern Regional College

Team	Leader
Alex Douglas	Y

Academic Level: FHEQ5
Credit Value: 12.00
Total Delivered Hours: 24.00
Total Learning Hours: 120
Private Study: 96

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12.000
Tutorial	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Individual Assignment	100.0	

Aims

1. To understand Operations Management activities as part of business and organisational processes;
2. To understand and apply the relationship between business strategy and operations strategy, policy and organisation;
3. To understand and apply conceptual alternatives in four areas of operations policy formation; capacity, quality, inventory and processes;
4. To develop skills and strategies that will allow the solving of real world operations-related problems.

Course Material	Book
Author	Heizer, J and Render, B
Publishing Year	2005
Title	Operations management
Subtitle	International version
Edition	7th edition
Publisher	Prentice Hall
ISBN	0131248103

Course Material	Book
Author	Slack, N, Chambers, S and Johnston, R
Publishing Year	2004
Title	Operations Management
Subtitle	
Edition	4th edition
Publisher	Pearson Education
ISBN	0-273-67906-6

Course Material	Book
Author	Hill, T
Publishing Year	2004
Title	Operations Management
Subtitle	
Edition	2nd edition
Publisher	Palgrave Macmillan
ISBN	1-4039-3466-5

Course Material	Book
Author	Naylor, J
Publishing Year	2002
Title	Introduction to Operations Management
Subtitle	
Edition	2nd edition
Publisher	Prentice Hall
ISBN	0-273-65578-7

Notes

Creating and delivering goods and services is why most organisations exist. In planning and controlling these activities, operations management makes a significant contribution to their effective competition and sustainable development. The module takes a process perspective. It brings in contexts, processes and changes. It thus requests students to get involved in all learning activities and complete the coursework as essential.