

Summary Information

Module Code	5506YPCBSC
Formal Module Title	Entrepreneurial Finance
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Module Contacts**Module Leader**

Contact Name	Applies to all offerings	Offerings
Fredrick Agboma	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
YPC International College (Kolej Antarabangsa YPC)

Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	11
Workshop	22

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	Over the past number of decades, there has been several important changes in the area of corporate governance, both at an international and national level. Globalisation increasingly requires firms and their management to have a solid understanding of key governance issues and the possible implications of these on firm behaviour and thus, performance. Therefore, this module aims to introduce students to corporate governance, its practice and related theoretical underpinnings.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Explain the concept of corporate governance, examine its roots and demonstrate knowledge of recent developments in corporate governance research and practice.
MLO2	Critically evaluate the key theories/philosophies in corporate governance research and their practical relevance in terms of encouraging incentive-alignment between interested parties with conflicting incentives in the corporate setting.
MLO3	Critically and comparatively evaluate major cross-country differences regarding corporate governance regulation and practice
MLO4	Research and critically assess a contemporary issues in corporate governance using an appropriate approach.

Module Content

Outline Syllabus

Introduction to corporate governance and an examination of its evolution
Financial scandals and corporate governance
Examination of the difference between corporate governance and corporate management
Theories and philosophies of corporate governance
Corporate governance around the world/ International models of corporate governance
Structures and policies necessary for effective corporate governance e.g. examination of board architecture, functions of the board and other key positions of governance and their associated roles
Current/emerging issues in corporate governance at both national and international levels
The economics of corporate governance
Capital structure and firm valuation
Pay-out policies and finance

Module Overview

Additional Information

This module introduces students to corporate governance and finance, its practice and related theoretical underpinnings. It focuses on corporate governance from both a national and an international perspective and introduces contemporary academic literature to develop students' critical appreciation of contemporary issues surrounding corporate events, valuation theory and practice.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Report	Individual Report	60	0	MLO4, MLO1
Exam	1.5 Hour Exam	40	1.5	MLO2, MLO3