

Liverpool John Moores University

Title: INDIVIDUAL MAJOR PROJECT
Status: Definitive
Code: **5507CO** (115258)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Stockport College

Team	Leader
Jon Moorhouse	Y

Academic Level: FHEQ5 **Credit Value:** 48.00 **Total Delivered Hours:** 120.00
Total Learning Hours: 480 **Private Study:** 360

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Practical	100.000
Tutorial	20.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS2	Context file inc. report	20.0	
Report	AS1	Practical project/s	80.0	

Aims

1. To enable the learner to apply prior knowledge, experience and skills and to combine diverse and complimentary skills in the production of a substantial body of photographic work.
2. To enable the learner to investigate ideas in depth
3. To promote independent thinking
4. To apply critical thinking for the development of effective work.
5. To support the learner developing their individual career plan.

Learning Outcomes

After completing the module the student should be able to:

- 1 Devise, plan and implement an individual project brief which demonstrates commercial relevance.
- 2 Develop ideas which demonstrate professional independence.
- 3 Demonstrate high-level skills in the production of commercial photographic work.
- 4 Apply critical judgment and problem solving to create commercial photographic work.
- 5 Demonstrate sustained working practices and final work.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Contact file inc. Report	1				
Practical project/s	2	3	4	5	

Outline Syllabus

Having already identified and worked on individual optional modules and having undertaken a period of work based project work the learner will have the opportunity to consolidate, synthesise and demonstrate the knowledge, experience and skills they have gained from previous modules with an increased independence.

Learners develop and plan a personal scheme of work in relation to a photographic problem - in collaboration and with guidance from tutors and or mentors – that has commercial relevance and clearly identified and appropriate parameters, aims and outcomes.

Learners are encouraged to use and combine their range of knowledge and skills by working on more than one photographic outcome in relation to a single organisation or services communication needs. So for example a learner may produce a series of architectural photographs 'and' a series of product photographs based on a common theme for one client.

Learning Activities

Learners attend workshops to review and develop their own appropriate project briefs, and to identify and plan the stages of the photographic process.

Learners work independently with tutorial guidance and support on complimentary assignments briefs related to a single organization or service.

Group critique enhances the learning experience.

References

Course Material	Book
Author	Bell, J.
Publishing Year	1999
Title	Doing Your Research Project
Subtitle	A Guide for First-time researchers in Education and Social Science
Edition	3rd Ed.
Publisher	OUP
ISBN	

Course Material	Book
Author	Marien, M W.
Publishing Year	2002
Title	Photography
Subtitle	A Cultural History
Edition	
Publisher	New York: Abrams
ISBN	

Course Material	Book
Author	Cottrell, S.
Publishing Year	2005
Title	Critical Thinking Skills
Subtitle	developing effective analysis and argument
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Cottrell, S.
Publishing Year	1999
Title	The Study Skills Handbook
Subtitle	
Edition	
Publisher	London: Palgrave Macmillan
ISBN	

Course Material	Book
Author	Sontag, S.
Publishing Year	1979
Title	On Photography
Subtitle	
Edition	
Publisher	London: Penguin
ISBN	

Course Material	Book
Author	Wells, L. (Ed)
Publishing Year	1997
Title	Photography
Subtitle	A Critical Introduction
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.the-aop.org/home.htm [Accessed 05.05.09]
Subtitle	The Association of Photographers.
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.redeye.org.uk [Accessed 05.05.09]
Subtitle	REDEYE:THE NORTH-WEST PHOTOGRAPHY NETWORK. 2003. advice & Info. Available at
Edition	
Publisher	
ISBN	

Notes

Through tutorial negotiation students initiate their own Individual Project, which must accord with the module aims and outcomes and be equivalent to the total credit value. Assessment for this module is weighted towards a body of photographic work which must meet the stated criteria. Practical work is accompanied by a context file which contains research which underpins the project/s historically and culturally. The context file contains a report which contextualizes the project in term of its relevance to the photographic industry.

Emphasis is placed upon the 'Individual' and his or her ability to demonstrate increased autonomy and individuality.