# **Liverpool** John Moores University

Title: CAREER, STUDIO AND GALLERY PRACTICE

Status: Definitive

Code: **5508FA** (115958)

Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool School of Art & Design

Teaching School/Faculty: St Helens College

Team	emplid	Leader
Jagjit Chuhan		Y

Academic Credit Total

Level: FHEQ5 Value: 36.00 Delivered 144.00

**Hours:** 

Total Private

Learning 360 Study: 216

**Hours:** 

**Delivery Options** 

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20.000
Off Site	15.000
Practical	94.000
Tutorial	15.000

**Grading Basis:** 40 %

### **Assessment Details**

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	AS1	Mural Manual	50.0	
Reflection	AS2	Gallery Manual	50.0	

### **Aims**

The aims of thie module are to;

investigate the practical aspects of setting up a studio/work environment considering the realities of professional practice, relevant health and safety, studio ergonomics and other important functional concerns.

research the network of artistic agencies and professional support mechanisms.

apply existing painting skills to a live mural project and organise and present work for exhibition in a public gallery.

acquire a greater appreciation of the potential of a self reflective practice that suits specific, individual needs as a practitioner.

# **Learning Outcomes**

After completing the module the student should be able to:

- 1 produce a Studio Practice Manual that demonstrates awareness of your role as a practioner.
- employ professional competence taking into account current Health and Safety requirements.
- 3 examine and appraise the global and commercial context of your practice.
- identify personal strengths and needs and demonstrate the ability to self-evaluate and self appraise.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Mural Manual 1 2 3 4

Gallery Manual 1 2 3 4

# **Outline Syllabus**

The curriculum will include:

A series of lectures will focus on how to set up a safe and efficient working environment and develop a professional, artistic identity.

This module will act as a vehicle to record, consider and respond to the following areas;

Studio ergonomics and COSHH

Negotiating and securing commissions

Ownership and Copyrighting

Business basics and documentation

Funding methodologies and networking

Collaborative and external project work

Students will work on a live mural project and organise and exhibit work in a public gallery.

## **Learning Activities**

The framework for the module will be a combination of lectures to introduce key

concepts. Formative assessment and feedback will take place during workshop activity and tutorials used to further develop individual creative direction. Field trips to visit galleries and studios will play an important role in developing your understanding of the role of a contemporary artist. A live mural project and exhibition will provide the opportunity to organise and apply presentation, practical skills to a professional end. This module also provides opportunity for considerable self reflection and development to the PDP through lectures and tutorial activities.

### References

Course Material	Book
Author	O'Doherty, B.
Publishing Year	1999
Title	Inside the White Cube
Subtitle	the Ideology of the Gallery Space
Edition	
Publisher	University of California Press
ISBN	

Course Material	Book
Author	City Racing
Publishing Year	2002
Title	The Life and Times of an Artist Run Gallery
Subtitle	
Edition	
Publisher	Black Dog Publishing
ISBN	

Course Material	Book
Author	Collings, M.
Publishing Year	1994
Title	Blimey
Subtitle	
Edition	
Publisher	21 Publishing
ISBN	

Course Material	Book
Author	Edwards, J.
Publishing Year	2001
Title	7 Reece Mews Francis Bacons Studio
Subtitle	
Edition	
Publisher	Thames & Hudson
ISBN	

Course Material	Book
Author	Wouter, D. & Paice, K.
Publishing Year	2009
Title	The Fall of The Studio
Subtitle	
Edition	
Publisher	Valiz Antennae
ISBN	

Course Material	Book
Author	Baverstock, A.
Publishing Year	2010
Title	How to Get a Job in a Museum or Art Gallery
Subtitle	
Edition	
Publisher	A & C Black
ISBN	

#### **Notes**

This module provides an opportunity for substantial development of the PDP in areas such as career research, self reflection, promotion, organisational skills, presentation, etc. Material for exhibition can be selected from level 5 modules Painting Language and Identity(5505FA)and Drawing Personal Development(5507FA).

Formative assessments and reviews will take place throughout the module to allow appropriate feedback. This module also provides opportunity for considerable development of the Personal Development Plan through the experience of working on and organising a mural and an exhibition.