

**Module Information**

2022.01, Approved

**Summary Information**

Module Code	5509IMPBW
Formal Module Title	International Institutions Trade and Markets
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

**Teaching Responsibility**

LJMU Schools involved in Delivery
LJMU Partner Taught

**Partner Teaching Institution**

Institution Name
International College IMPERIA

**Learning Methods**

Learning Method Type	Hours
Lecture	11
Seminar	11
Workshop	22

**Module Offering(s)**

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

## Aims and Outcomes

Aims	This module aims to provide students with the knowledge and skills to understand the international aspects of contemporary business.
------	--

**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Analyse the main features of globalisation and its evolution.
MLO2	2	Show knowledge of the key concepts and theories of international business and apply them to real-life cases.
MLO3	3	Analyse the impact of political, economic, social, legal, environmental and technological factors on companies operation in different markets.

## Module Content

Outline Syllabus	The Business Environment - Theoretical Underpinnings Introduction to Globalisation The Organisation of International Business - International Intuitions, Multinational Corporations and Transnational Organisations The Global Monetary Systems - Exchange Rates FDI - M&A International Trade Regional Economic Integration Focus: Regional Economic Integration - The Business Context in Europe Doing Business in Emerging Economies Focus: Doing Business in Emerging Economies China And India
Module Overview	
Additional Information	This module aims to provide students with the knowledge and skills to understand the international aspects of contemporary business.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Exam	Examination	75	2	MLO1, MLO2
Presentation	PRESENTATION	25	0	MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Elena Teso	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings