LIVERPOOL JOHN MOORES UNIVERSITY

Analysing Entertainment Media

Module Information

2022.01, Approved

Summary Information

Module Code	5511WESTMC
Formal Module Title	Analysing Entertainment Media
Owning School	Humanities and Social Science
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Westford University College

Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	1. To examine how narrative forms interrelate with the society in which they are produced and consumed.2. To consider the historical development and conceptual models which inform the close study of popular narrative texts.3. To critically examine the nature of popular television institutions, production, texts and reception.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Produce evidenced definitions of a range of theoretical concepts relevant to the study of popular television.
MLO2	2	Apply appropriate theoretical concepts to the analysis of the relationship between popular narrative media and the society in which they are produced and consumed.
MLO3	3	Engage in close textual analysis applying the appropriate terminology relevant to the narrative text under examination.

Module Content

Outline Syllabus	Popular Television and Television Studies; The Politics of Popular TV; Genre and Popularity; Popular TV Production; Ordinary Television; Television Formatting; Fans, Taste and the Popular; Popular TV and Celebrity.
Module Overview	
Additional Information	Students will apply methods of analysis, contextualisation and research relevant to non-fiction and fictional entertainment media.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	1500 words glossary	50	0	MLO1
Artefacts	2000 words essay	50	0	MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Steven Spittle	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings