

Liverpool John Moores University

Title: Tourism Dynamics
Status: Definitive
Code: **5514DGABW** (128694)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Dong A University

Team	Leader
Aggelos Panayiotopoulos	Y

Academic Level: FHEQ5
Credit Value: 20
Total Delivered Hours: 40
Total Learning Hours: 200
Private Study: 160

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	20
Seminar	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Journal post (2,000 words)	50	
Essay	AS2	Review (2,000 words)	50	

Aims

To enable students to examine the cultural geography of tourism and to develop an understanding of contemporary debates within social sciences

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an appreciation of multi-sensual and performative nature of tourism and travel within contemporary societies.
- 2 Discuss the significance of images, representations and discourses in the promotion and development of tourist destinations

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Journal post	1	2
Review	1	2

Outline Syllabus

Mapping and mobilities, Mobilities and diasporas, Tourism, images and representations, Sightseeing and the tourist gaze: Creation of tourism place, Production and Consumption of tourism landscapes

Learning Activities

Delivered by lectures and seminars

Notes

This module aims to enable students to examine the cultural geography of tourism and to develop an understanding of contemporary debates within social sciences