

Liverpool John Moores University

Title: THE CONTEXT 2 (CULTURAL POLICY)
Status: Definitive
Code: **5518MTE** (118566)
Version Start Date: 01-08-2019

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Mike McCormack	Y

Academic Level: FHEQ5
Credit Value: 12
Total Delivered Hours: 56
Total Learning Hours: 120
Private Study: 64

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	30
Online	7
Seminar	12
Tutorial	1
Workshop	6

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	ESSAY	Written assignment - 3000 word essay	100	

Aims

This module is designed to ensure that learners are able to understand and articulate the key concerns and critiques of cultural policy, as well as appreciate the context for its development. In addition it aims to introduce the learner to research methodologies for evaluating policy

Learning Outcomes

After completing the module the student should be able to:

- 1 Apply an appropriate methodology to evaluate and analyse cultural policy against fundamental principles and appropriate theory from a perspective of their choice
- 2 Plan and implement an effective research strategy appropriate to their chosen topic
- 3 Create a coherent piece of evaluative and discursive academic writing from their own concept to produce a finished paper.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

ESSAY 3000 WORDS	1	2	3
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Outline Syllabus

- *Cultural policy scope and definitions*
- *State intervention/Historical context*
- *Local policy development*
- *Supranational perspectives*
- *Specific cultural policy e.g. TV, theatre, music and/or film*
- *Evaluating policy: methodologies*
- *Cultural policy futures: Web 2.0, technology, globalization*
- *Contemporary Issues in Arts Management Conference.*

Learning Activities

Seminars incorporating lectures and discussions; specialist guest lectures; debates; group tutorials. In addition students will attend the Contemporary Issues in Arts Management conference and hear a range of presentations impinging on cultural policy.

Notes

Students are expected to devise their own area of study as agreed with the Module Leader. This provides a bridge from Level 1 Context where students choose their area of study from set questions to Level 3 Context where students will have an entirely free choice of subject within which they will devise their own question. Students are expected to use journals as well as other sources. A formative, non-assessed assignment will be given (essay plan and research strategy) and issues from this will be addressed through group tutorial. As part of the syllabus, students

are expected to attend the Contemporary Issues in Arts Management Conference to further explore issues of Cultural Policy; this is reflected in the Indicative Time Allowances ('Practical').