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Title: Digital Media Ethics, Compliance and Copyright
Status: Definitive
Code: **5520CCMED** (127563)
Version Start Date: 01-08-2021
Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Coleg Cambria

Team	Leader
Christopher Chadwick	Y

Academic Level: FHEQ5
Credit Value: 10
Total Delivered Hours: 36
Total Learning Hours: 100
Private Study: 64

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	11
Seminar	23
Tutorial	2

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay - 2,500 words	100	

Aims

1. To understand why the issues of Digital Media Ethics, Compliance and Copyright are important for the media industry.
2. To understand the principles of Digital Media Ethics, Compliance and Copyright.
3. To be aware of current legislation and practice concerning Digital Media Ethics, Compliance and Copyright.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify the principles of Digital Media Ethics, Compliance and Copyright.
- 2 Discuss Digital Media Ethics, Compliance and Copyright.
- 3 Demonstrate an awareness of current legislation and practice concerning Digital Media Ethics, Compliance and Copyright.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay - 2,500 words	1	2	3
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Outline Syllabus

*Debates surrounding ethics, compliance and copyright in the digital media age.
Current legislation and practice concerning Digital Media Ethics, Compliance and Copyright.*

Learning Activities

Lectures will introduce debates and deliver information about Digital Media Ethics, Compliance and Copyright. Guest lectures will help to identify the relevance of these issues to media practice. Seminars will provide an opportunity for students to debate the issues.

Notes

In this module students will engage with debates about Digital Media Ethics, Compliance and Copyright. This is an important area to understand for media practitioners and with the changing digital media landscape there are constantly new areas to debate and challenges to existing frameworks, from phone hacking to the watershed, verification of online sources to the basics of understanding copyright and its infringement. This module will incorporate practical information useful for production to ensure that student's work can be screened in the public sphere and in sparking academic debate about the affect digital media has had and continues to have on the principles of Digital Media Ethics, Compliance and Copyright.