

Liverpool John Moores University

Title: PROFESSIONAL DEVELOPMENT 2 (MANAGEMENT)
Status: Definitive
Code: **5520MTE** (118576)
Version Start Date: 01-08-2019

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Mike McCormack	Y

Academic Level: FHEQ5 **Credit Value:** 12 **Total Delivered Hours:** 32
Total Learning Hours: 120 **Private Study:** 88

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Tutorial	5
Workshop	27

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	CV	A two page CV and a letter of application prepared for a specific job opportunity, together with a rationale (500 words) for chosen design and presentation.	30	
Presentation	INTERVIEW	Interview role-plays (40 minutes)	30	
Report	PLAN	Career Plan - 1500 words	40	

Aims

The aims of this module are to introduce learners to some of the employment and self-employment possibilities available to them within the music, theatre and

entertainment industries. The module enables them to prepare and critically evaluate their own and their colleagues' curricular vitae, to improve their interview techniques, and to gain a critical awareness of the skills, experience and competences, which potential employers require. The module builds on the introductory work undertaken in the level one professional development module.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an awareness of issues and factors working as an employee or as a freelancer within the music, theatre and entertainment industries
- 2 Evaluate their own strengths and weaknesses in relation to specific employment and enterprise opportunities
- 3 Reflect on their own skills and abilities in order to develop an outline career plan, development plan or outline business plan
- 4 Demonstrate an understanding of current recruitment practices and utilise this understanding in synthesizing their own skills, experiences and qualities into a focused letter of application and customised CV for a relevant employment opportunity
- 5 Provide a rationale for the design and presentation of the letter of application and customised CV
- 6 Analyse their own and others' interview techniques

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

2 PAGE CV	4	5	
INTERVIEW - 40 MINUTES	6		
CAREER PLAN - 1500 WORDS	1	2	3

Outline Syllabus

*The performing arts economy
Evaluating the employment market
Freelancing
Researching specific job opportunities
Preparing a professional and customised CV
Preparing a customised letter of application
Interview techniques
Interview processes
Evaluating employers' needs
Career development and planning*

Learning Activities

The module will be delivered by utilising a range of teaching and learning strategies. Learners will be expected to research job opportunities and produce customised applications in relation to real opportunities. These applications will be evaluated by the tutors and by other learners. Learners will have the opportunity to role play as interviewee and as interviewer, in order to develop critical awareness and understanding of the interview process from different perspectives. Learners will also be expected to undertake individual study and research in line with guidance and direction from tutors.

Notes

Course Notes