

Liverpool John Moores University

Title: TOURISM, CULTURE AND SOCIETY
Status: Definitive
Code: **5563BECTEF** (118904)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Beckett College London

Team	Leader
Hazel Andrews	Y

Academic Level: FHEQ5
Credit Value: 24
Total Delivered Hours: 45
Total Learning Hours: 240
Private Study: 195

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20
Seminar	20
Tutorial	5

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Study Record; 2,500 words	80	
Presentation	AS2	Presentation; Peer Assessment	20	

Aims

To provide social and cultural contexts within which tourism takes place and for students to develop the appropriate theoretical basis to critically assess the impacts of tourism development.

Learning Outcomes

After completing the module the student should be able to:

- 1 Understand social and cultural influences on tourism consumption patterns and activities.
- 2 Understand the experimental nature of tourists' activities.
- 3 Understand, critically assess and apply, in context, key sociological theories in tourism studies.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Study Record	1	2	3
Presentation	1		

Outline Syllabus

The relationship between tourism, culture and society. Sociological perspectives in the study of tourism. Culture as a tourism product. The embodied and performed nature of touristic practice. The influence of touristic practice on constructions of identity.

Learning Activities

A series of lectures to introduce students to the relevant theoretical content. Small group tutorials to support students' independent study on the module and input into whole group seminars based on directed reading. Seminar discussion will be led by student assessed student presentations.

Notes

The module is designed to provide a comprehensive overview of the social and cultural contexts in which touristic practices take place. Evidence from this module may contribute to WoW certification.