

Liverpool John Moores University

Title: Professional Studies 2
Status: Definitive
Code: **5567IAB** (124354)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Institute of the Arts Barcelona

Team	Leader
Fran Leaver	

Academic Level: FHEQ5 **Credit Value:** 20 **Total Delivered Hours:** 155
Total Learning Hours: 200 **Private Study:** 45

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	5
Workshop	150

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Group/seminar presentation on contemporary performing arts working practice (2500 word equivalent)	50	
Essay	AS2	Critical & evaluative essay on contemporary performance practice (2500 words)	50	

Aims

To provide the student with

1. An overview of contemporary entertainment and performing arts creative, business and commercial practice

2. *The opportunity to develop their research, analysis, writing and presentation skills*
3. *The knowledge and understanding of the entertainment and performing arts industries and specifically for them to reflect upon their own learning and development and gain an understand their potential role within the performing arts*

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse a range of creative issues and practices in contemporary entertainment and performing arts creative practice
- 2 Apply an understanding of professional and business structures and working practices in the contemporary entertainment and performing arts economies
- 3 Apply the ability to undertake independent, analytical and guided research, analysis, and evaluation
- 4 Apply the ability to develop coherent arguments and present them with clarity

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	2	3	4
Essay	1	3	4

Outline Syllabus

The syllabus is in two parts

1. Business and Professional Studies

Through a comprehensive lectures and supporting seminar programme students will be introduced to the commercial and professional practice structures, which underpin the contemporary entertainment and performing arts economies. This will include such things as:

- *Funding structures (subsidized and commercial sectors)*
- *Performance Financial Structures (Production Budgets)*
- *Performing Arts Organizations (Unions, funding agencies and other professional organisations)*
- *Copyright and Ownership*
- *Contracts and professional working practices (inc. issues with self-employment)*
- *Roles and Responsibilities of professional staff*
- *Marketing and Promotion*
- *Performing Arts Commercial Companies (Structures and economic models)*

2. Contemporary Performance Practice and the Students' Place Within the Industry

Building on from the overview of the performing arts developed at level one each individual student will be asked to undertake research into, and analysis of, the creative output and agenda of specific contemporary companies or individuals (i.e. working now).

This element of the module will be dominated by student presentations on their area of research (supported by lectures).

The topics explored by the students will be guided and approved by the module leader to ensure a broad cross section of the economy is explored.

Students will be supported in this activity by lectures on research methods and critical analysis (This is key for their studies at level 6).

This module is common to all performance programmes at the IAB but will be delivered in programme groups. Therefore the student presentations on contemporary theatre practice will be focused on the discipline of each specific discipline.

Learning Activities

The module will be delivered via:

- Lectures
- Seminars and discussion groups
- Visiting lectures (case studies)
- Independent guided research, analysis and preparation and presentation
- Video screening and live performances
- Individual or group seminar presentations

Notes

The module builds on skills acquired at level 04 and provides students with a greater understanding of business and professional studies, and their place within contemporary performance practices. Assessment is via a presentation and an essay.