

Professional Studies 2

Module Information

2022.01, Approved

Summary Information

Module Code	5567IAB
Formal Module Title	Professional Studies 2
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Institute of the Arts Barcelona

Learning Methods

Learning Method Type	Hours
Lecture	5
Workshop	150

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	28 Weeks

Aims and Outcomes

Aims	To provide the student with 1. An overview of contemporary entertainment and performing arts creative, business and commercial practice 2. The opportunity to develop their research, analysis, writing and presentation skills 3. The knowledge and understanding of the entertainment and performing arts industries and specifically for them to reflect upon their own learning and development and gain an understand their potential role within the performing arts
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse a range of creative issues and practices in contemporary entertainment and performing arts creative practice
MLO2	2	Apply an understanding of professional and business structures and working practices in the contemporary entertainment and performing arts economies
MLO3	3	Apply the ability to undertake independent, analytical and guided research, analysis, and evaluation
MLO4	4	Apply the ability to develop coherent arguments and present them with clarity

Module Content

Outline Syllabus	The syllabus is in two parts 1. Business and Professional Studies Through a comprehensive lectures and supporting seminar programme students will be introduced to the commercial and professional practice structures, which underpin the contemporary entertainment and performing arts economies. This will include such things as: <ul style="list-style-type: none"> • Funding structures (subsidized and commercial sectors) • Performance Financial Structures (Production Budgets) • Performing Arts Organizations (Unions, funding agencies and other professional organisations) • Copyright and Ownership • Contracts and professional working practices (inc. issues with self-employment) • Roles and Responsibilities of professional staff • Marketing and Promotion • Performing Arts Commercial Companies (Structures and economic models) 2. Contemporary Performance Practice and the Students' Place Within the Industry Building on from the overview of the performing arts developed at level one each individual student will be asked to undertake research into, and analysis of, the creative output and agenda of specific contemporary companies or individuals (i.e. working now). This element of the module will be dominated by student presentations on their area of research (supported by lectures). The topics explored by the students will be guided and approved by the module leader to ensure a broad cross section of the economy is explored. Students will be supported in this activity by lectures on research methods and critical analysis (This is key for their studies at level 6). This module is common to all performance programmes at the IAB but will be delivered in programme groups. Therefore the student presentations on contemporary theatre practice will be focused on the discipline of each specific discipline.
Module Overview	
Additional Information	The module builds on skills acquired at level 04 and provides students with a greater understanding of business and professional studies, and their place within contemporary performance practices. Assessment is via a presentation and an essay.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	50	0	MLO2, MLO3, MLO4

Essay	Essay	50	0	MLO1, MLO3, MLO4
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Module Contacts