

## Liverpool John Moores University

Title: Commercial Dance 1  
Status: Definitive  
Code: **5569IAB** (125167)  
Version Start Date: 01-08-2021

Owning School/Faculty: Sports Studies, Leisure and Nutrition  
Teaching School/Faculty: Institute of the Arts Barcelona

Team	Leader
Fran Leaver	Y

**Academic Level:** FHEQ5  
**Credit Value:** 20  
**Total Delivered Hours:** 150  
**Total Learning Hours:** 200  
**Private Study:** 50

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	150

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Commercial Dance Presentation	75	
Presentation	AS2	Commercial Dance Choreographic Project	25	

### Aims

*Building on from the students' previous studies at level 4 the module aims to provide the student with:*

*An advanced level of practical skill in the movement vocabulary, technique, creative and expressive practices of Commercial Dance*

*An understanding of the nature of commercial dance practice and its choreographic forms and structures*

*A thorough, practical engagement, with professional studio practice, class protocol,*

*class etiquette.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1        Employ an advanced level of application of analytical and practical skill the movement vocabulary, technique, creative and expressive practices of Commercial Dance
- 2        Employ an advanced understanding of the form and structures of commercial dance through applied choreographic practice
- 3        Demonstrate a thorough practical engagement with professional studio practice, class protocol and class etiquette

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	3
Presentation	2	3

## **Outline Syllabus**

*Commercial dance is understood within the context of this module to be dance forms and practices seen within popular entertainment and includes (but is not limited by, hip hop, street and other hybrid popular entertainment dance forms)*

*In this module students will explore and develop advanced technical, creative and expressive skills in dance across commercial dance techniques and practices. Teaching will include an exploration of:*

*Centre work, floor work, travelling, sequences and combination  
Postural alignment, placement and centring principles  
Extension, flexion and suppleness in the body  
Control, strength and precision in movement  
Use of weight and space in relation to tasks  
Musicality- Rhythm, timing, speed and dynamic range  
Expression and artistry  
Movement and muscle memory*

*Building on from the students studies at level 4, they will continue to develop their technical and artistic skill and abilities in commercial dance. The emphasis at level 5 is on the enhancement of precision, musicality, performance and theatricality. The students will also develop more advanced skills in partner work. Commercial Dance is a wide genre of dance and in level 5 students will be introduced to a broader range of styles and techniques. As commercial dance has entered the mainstream of theatrical forms students will also look at how it has become integrated with other concert dance forms, particularly Jazz dance.*

*In the second phase of the module students will explore choreographic practices associated with commercial dance for and will present, as part of the formal assessment of the module a short choreographic project.*

## **Learning Activities**

The module will be delivered intensively, with multiple classes each week. Students will be expected to wear dance uniform. The classes will be developed in a coherent manner and will be linked conceptually to develop and explore specific elements of dance training or performance ideas or practices. Dance protocol and class etiquette will be incorporated to ensure healthy and good practice. In addition to class, students will also develop a number of dance sequences and numbers based around a range of style, approaches and techniques which represent current professional practice.

## **Notes**

The module will build on skills learned at level 4 with regard to practical skills of commercial dance. Assessment is via a choreographic and performance project.