

## Creative Enterprise 2

### Module Information

2022.01, Approved

#### Summary Information

Module Code	5569IABDAN
Formal Module Title	Creative Enterprise 2
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 5
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

#### Partner Teaching Institution

Institution Name
Institute of the Arts Barcelona

#### Learning Methods

Learning Method Type	Hours
Lecture	13
Seminar	12
Tutorial	20
Workshop	45

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number	Duration Unit
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SEP-PAR	PAR	September	28 Weeks
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## Aims and Outcomes

Aims	The aims of this module are to:1. Convey knowledge, experience and skills that will contribute to the development of a portfolio career in dance.2. Introduce the student to core teaching skills, from planning and preparation to delivery, including articulation and clear instruction, use of language, time management, appropriate teaching materials, lesson plans.3. Introduce the students to key pedagogic texts and principals.4. Introduce the student to core art and event management skills, including budgeting, fundraising, curation, design, marketing and communications.5. Provide an experiential learning environment in applying these skills
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Apply key pedagogic principles and core teaching skills in planning and leading a dance class segment, incorporating safe practice.
MLO2	2	Investigate and apply key strategies in planning and staging a performance event.
MLO3	3	Plan and complete given tasks effectively, both as an individual and as a member of a team.
MLO4	4	Evaluate your work by employing reflective practice.

## Module Content

Outline Syllabus	The module will be delivered in two parts.1. Teaching DanceStudents will learn the core skills in teaching practice in dance, both theoretically and practically. Key pedagogic principles will be conveyed and explored, including safe practice, ethical and legal considerations.The module includes the opportunity to plan a class in relation to a particular context, to teach a segment of this class, and to reflect on the process, including feedback from tutor and participants.Students will work in a peer supported environment, engage in teaching observations, and explore different teaching contexts, from technical to creative contexts within community settings or the dance industry.2. Art & Event ManagementStudents will be learn the key principles considered in the planning and the delivery of an arts event. They will receive tuition in relation to curation, finance, marketing and communications, design, and production. In small teams (relating to these five key aspects) the students will apply this knowledge by designing and hosting a small 2-day event, working collaboratively as well as individually. The event will stage works created within the IAB curriculum, and might also promote artists external to the institute. The focus is on honing arts management and communication skills, separate from staging ones own artistic work.
Module Overview	
Additional Information	This module equips students' with a theoretical and practical understanding of teaching pedagogy and aspects of event management.Assessment is via practical application of skills in two simulated industry scenarios.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation 1	50	0	MLO1, MLO3, MLO4

Presentation	Presentation 2	50	0	MLO2, MLO3, MLO4
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## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
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### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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