

## Creative Enterprise 2 Commercial Dance

### Module Information

2022.01, Approved

#### Summary Information

Module Code	5572IABCOM
Formal Module Title	Creative Enterprise 2 Commercial Dance
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 5
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

#### Partner Teaching Institution

Institution Name
Institute of the Arts Barcelona

#### Learning Methods

Learning Method Type	Hours
Lecture	13
Seminar	12
Tutorial	20
Workshop	45

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number	Duration Unit
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SEP-PAR	PAR	September	28 Weeks
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## Aims and Outcomes

Aims	The aims of this module are to:1. Convey knowledge and provide experiences and skills that will contribute to the development of a portfolio career in dance.2. Introduce core teaching skills, from planning and preparation to delivery, including articulation and clear instruction, use of language, time management, appropriate teaching materials and construction of lesson plans.3. Explain the process of proposing, pitching, and presenting for a Commercial Dance choreography project to refine creative skills and develop skills in enterprise, self-promotion and reflection.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Apply key pedagogic principles in planning and leading a 15-minute teaching activity incorporating safe practice and evaluation of the activity.
MLO2	2	Apply key strategies in creating, presenting and evaluation of a Commercial Dance choreography proposal/pitch which responds to important current choreographic trends.
MLO3	3	Employ effective organisation of and communication with others involved in the assessment tasks.

## Module Content

Outline Syllabus	The module will be delivered in two parts.1. Teaching DanceStudents will learn the core skills in teaching practice for dance, both theoretically and practically. Basic pedagogic principles will be conveyed and explored, including safe practice and ethical and legal considerations.Students will work in a peer supported environment, engage in teaching observations, and explore different teaching contexts from technical to creative contexts within community settings or the dance industry.The student will be given the opportunity to plan a class in relation to a particular context, to teach a segment of this class, and to reflect on the process, including feedback from tutor and participants.2. Commercial Choreography – creation, proposal and presentation of a Choreographic proposalStudents will investigate of several key areas namely how to: · Source and select an appropriate client offer for their skillset · Research, plan and redraft a choreographic proposal · Cost and lay out financial information within the proposal · Set achievable timelines and deadlines within the proposal · Customize the content and presentational structure of the proposal for maximum im-pact · Create an original piece of commercial dance to demonstrate the choreographic style of the pitch · Teach the choreography to a small group of dancers and rehearse the piece to be ready for demonstration. · Deliver a clear, well-rehearsed proposal with confidence.Alongside the preparatory learning activities above, working processes and styles of cur-rent Commercial Dance choreographers will be explored.
Module Overview	
Additional Information	The module offers the opportunity to lead others in a formally structured teaching activity and to experience how to pitch for a professional job. Assessment is via two presentations

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation 1	50	0	MLO1, MLO3
Presentation	Presentation 2	50	0	MLO2, MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
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### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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